

CONTACT

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socalramon.com

linkedin.com/in/renandez

Mobilizing clients and colleagues in identifying challenges and demonstrating meaningful design solutions attested by award winning projects.

ASSETS

- 6+ years experience in both Multi-purpose Architecture + Masterplan design
Los Angeles - Middle East - China - Russia
- Proficient in multiple software and latest technological tools to derive, teach, and economize in-house and remote desktop workload responsibilities.
- Harnessing client, consultant, and colleague relationships with world renown Real Estate Developers and organizations.
- Critical Architectural assessment of historical, regional, and contextual framework; forward thinker and value driven decision maker.

EXPERIENCE

PROJECT DELIVERY

Senior Architectural Designer

5+ Design: Los Angeles, CA - 12/2016 - Present

Primary focus directing large scale Masterplan design development. (100,000sm to 900,000sm) Developed proposals and branded luxury projects for mix use typologies. Coordinate project aspirations, materiality, landscape, and space/program planning. Assisting principals routinely with articulation of visualization and 3D production of complex computer aided software. Office milestones:

- Writing and producing foreign government reports, design guidelines, Excel tabulations detailing property and area efficiencies.
- Satisfying client visions by developing coherent design concepts and routinely iterating and articulating milestone and options.
- Project branding and marketing collaboration. Developing project identity, narratives, and graphic sensibilities for client marketing.
- CD Set Review providing schedules, annotated drawings, shop drawing review, structural analysis and consultant coordination.
- Internal team schedule management, file administration and project structuring, overseeing intern development program.
- MIPM AR Future Award: Paveletskaya 2020, Taikoo Li Quiantan 2019. US & America Properties: Del Amo Fashion Center 2019

CLIENT RELATIONS

Junior Architect

OJMR Architect: Los Angeles, CA - 07/2016 – 09/2016

- Managed the development of all phases for private hillside residential project alongside local authorities in West Los Angeles.

LOCAL DESIGN

Summer Designer

Rios Clementi Hale Studios: Los Angeles, CA – 05/2015 – 08/2015

- Designed mixed-use project and developed large scale commercial projects through SD and DD phases throughout California.

CURATE

Venice Architectural Biennale Fellow

Venice Biennale: Venice Italy. Summer 2016

- Awarded the opportunity to install and curate the US Pavilion exhibition and docent for the "Architectural Imagination of Detroit"

DIGIFAB

Digital Fabrication Lead Coordinator

FabLab University of Michigan: Ann Arbor, MI - 08/2013 – 05/2016

- Lead a staff team with training and operation of entire laser cutting studio. Facilitated project design assembly methods and limits.

RAMON E. HERNANDEZ

EDUCATION

University of Michigan, Taubman College

Master of Architecture: Spring 2016

Honors: Alfred A. Taubman Scholar Recipient & Speaker

Venice Biennale Fellow 2016

San Francisco State University

Bachelors of Art in Urban Studies and Planning: Spring 2013

Minor: in Latino/a Studies. Commencement Speaker

TOOLS

Project Management:

Revit and CAD full set production and coordination. Oversee work share sync, families, sheets and parameters.

3D Sculpting:

Multi-scale Rhino and Sketchup modeling. Grasshopper and pluggins. Multifaceted program user and data extrapolation.

Rendering:

Enscape, Lumion, and Vray. Visuals and Animations enhanced by Adobe CS for music and post production.

Presentation:

Comprehensive vision packages organized via Illustrator and Powerpoint consulting. Indesign for art board and book prints.

FIGURE & GROUND

CURATED WORKS | 2021

RAMON E. HERNANDEZ

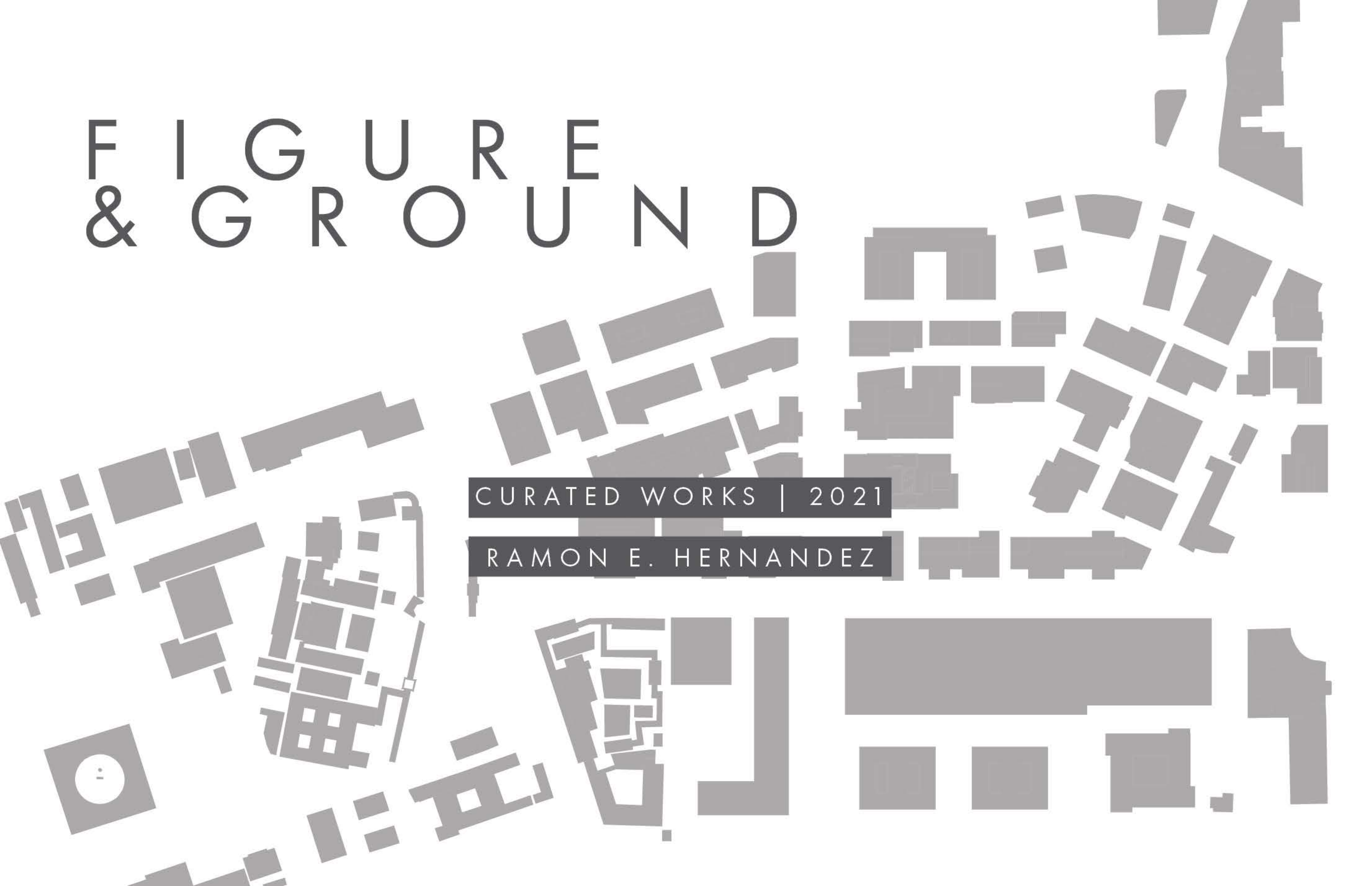


TABLE OF CONTENTS



Park Integrated Shopping

Paveletskaya Plaza
pg. 4

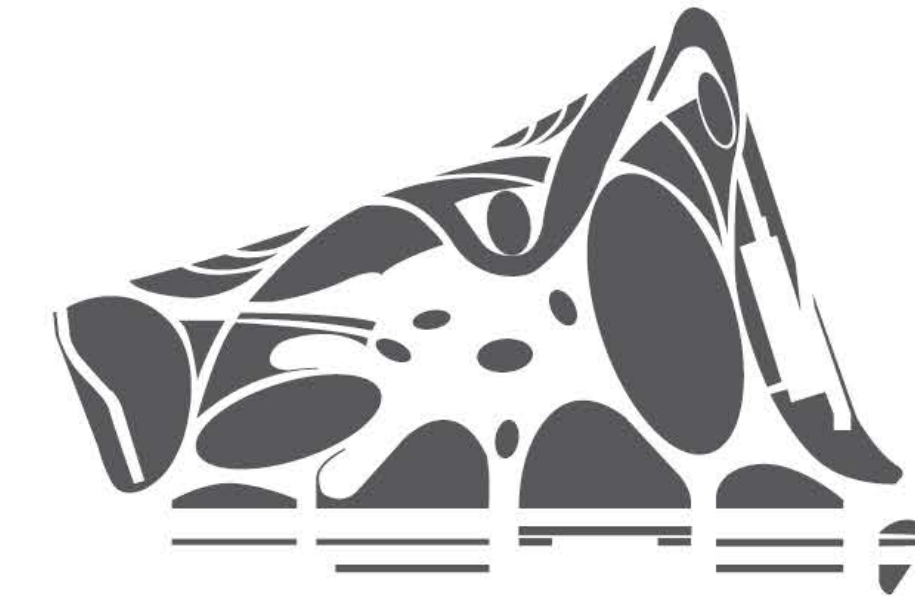
Village Retail

Sino Ocean City Lane
pg. 18

Woonerf Living

Dubailand Downtown
pg. 32

PARK INTEGRATED SHOPPING

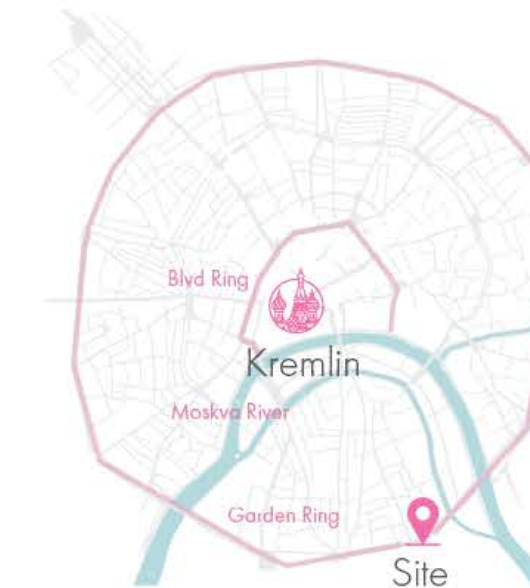


MOSCOW PAVELETSKAYA PLAZA

| | |
|----------------|--|
| Location: | Moscow, Russia |
| Status: | Under Construction |
| Project Type: | Retail and Civic |
| Site Area: | 31,000 sq. meters civic space |
| Building Area: | 27,000 sq. meters below-grade retail |
| Total: | 73,000sq. meters Park Integrated Development |
| Height: | 13 meters to top of canopy + 2 below-grade levels + parking |

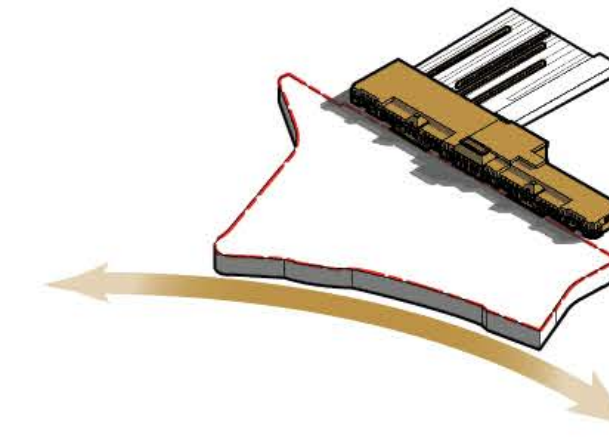
Completed in 1900, the Moscow Paveletskaya Railway Station was originally conceived as part of an ensemble – railway station, city square and ring road. Future reconstructions enlarging the station to six times its original size, took measures to preserve the station's ornate architectural style and square skyline, but did nothing to preserve the civic space that accompanied it. What was once a vibrant city square situated between the iconic railway station and Moscow's Garden Ring road only three kilometers southeast of the Kremlin, gradually became a wasteland as previous plans for redevelopment failed.

Peeling away from the 31,000 square meter street level "green roof," an iconic glass entrance canopy at the east side exposes natural landscape cascading down and extending into the interior retail court below. Gracefully supported by two exterior tree-like columns, the glass saddle shaped roof and grand stair seamlessly extended beyond the 13-meter-high low iron glass facade.

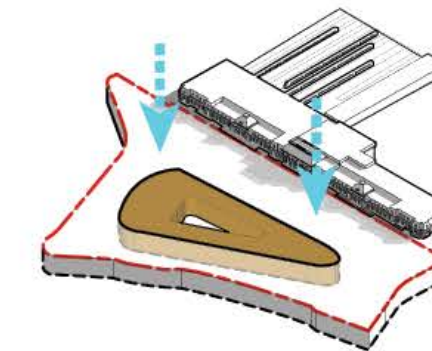


LOCATION

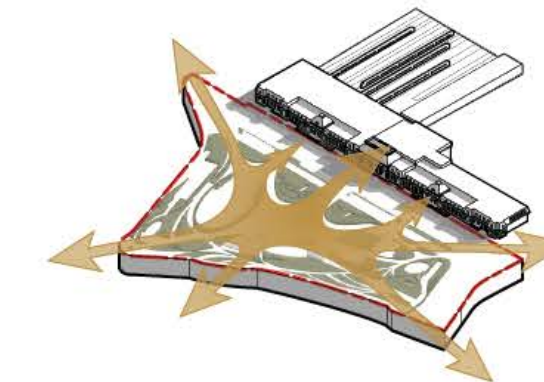
Following strict municipal guidelines on height limitations and view corridors, Paveletskaya Place aims to reestablish this lost connection between the building and the road. Primarily below-grade, the shopping center peaks slightly above ground—maintaining a constant dialogue with the adjacent historic ensemble. Lush green landscapes, programmable plazas and event terraces act across multiple elevations to create an enhanced visitor experience.



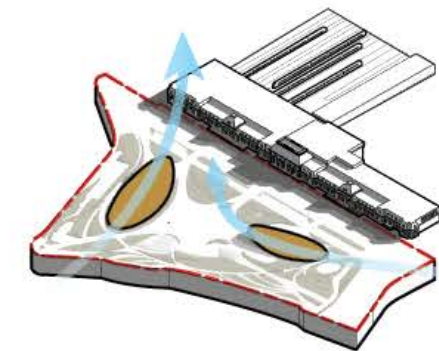
Site located directly between historic Moscow Paveletskaya Railway Station and the Garden Ring Road



Sunken retail space preserves views of adjacent historic building.



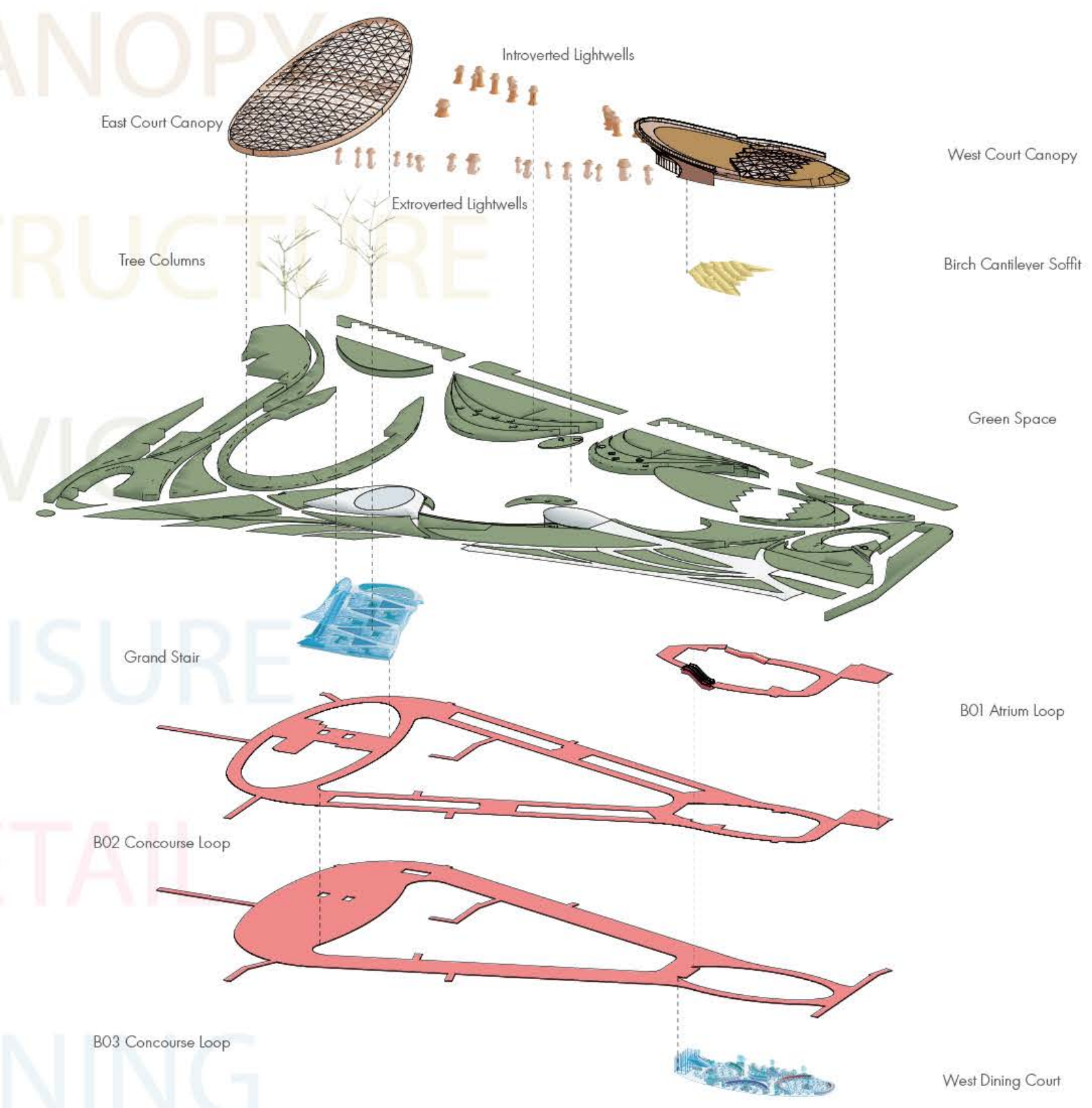
Permeable web of civic space integrates public park and retail experience.



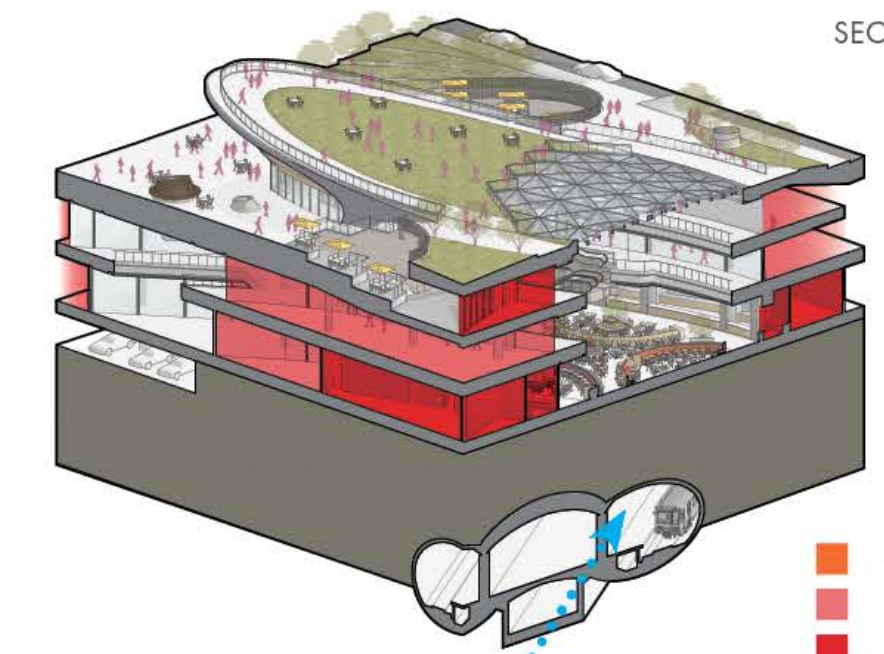
Two anticlastic canopies define West and East Court entries.

CANOPY
STRUCTURE
CIVIC
LEISURE
RETAIL
DINING

PROJECT BREAKDOWN



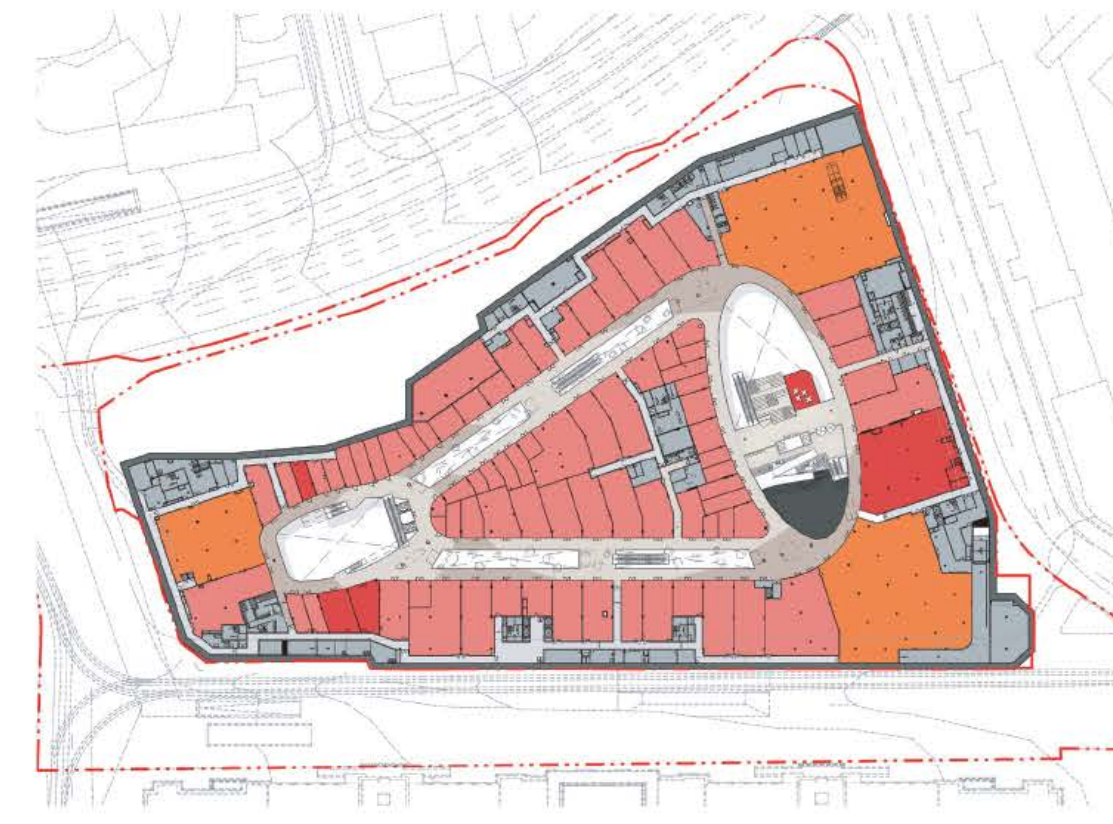
ILLUSTRATIVE SITE PLAN



SECTION A

- Anchor
- Retail
- F&B
- BOH
- Concourse

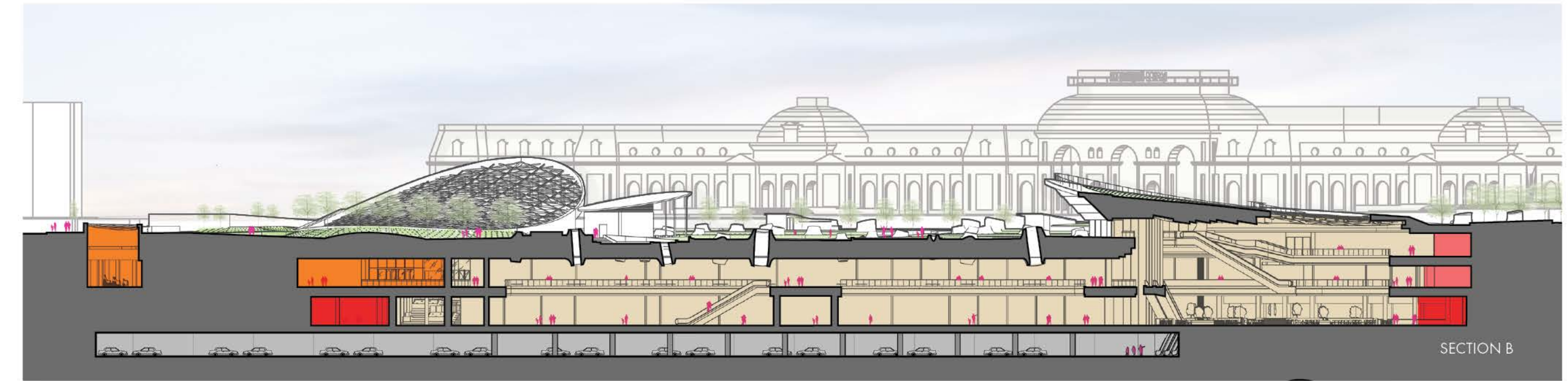
To Historic Paveletskaya Railway Station



B01 PLAN



B02 PLAN



SECTION B



The East side welcomes the public through a large saddled canopy nestled by the Tree columns. Similarly at the west side, a green lawn fades into horizontal glass and a level change exposes a nestled second entrance. Here, the warmth of a birch soffit cups the cantilevering lawn and continues the effect inside until fading into the underside of the horizontal glass. At the minimal interior arrival landing, dramatic views of restaurants across the atrium are exposed as well as the food court below.

At the plaza level, these iconic entrances are linked by two strands of light wells that dissolve into planting, seating and sculpture. Sculptural forms morph at the retail level into distinct oculi defining each concourse. Together, light wells and entrance court skylights create an exchange of natural and artificial illumination between the open above ground and the enclosed below ground. This dynamic exchange works in unison to remind visitors of the life and continual vibrancy occurring to either side of the ground plane.



Introverted Lightwell Concourse



Extroverted Lightwell Concourse



Grand Stair Underside



West Dining Court



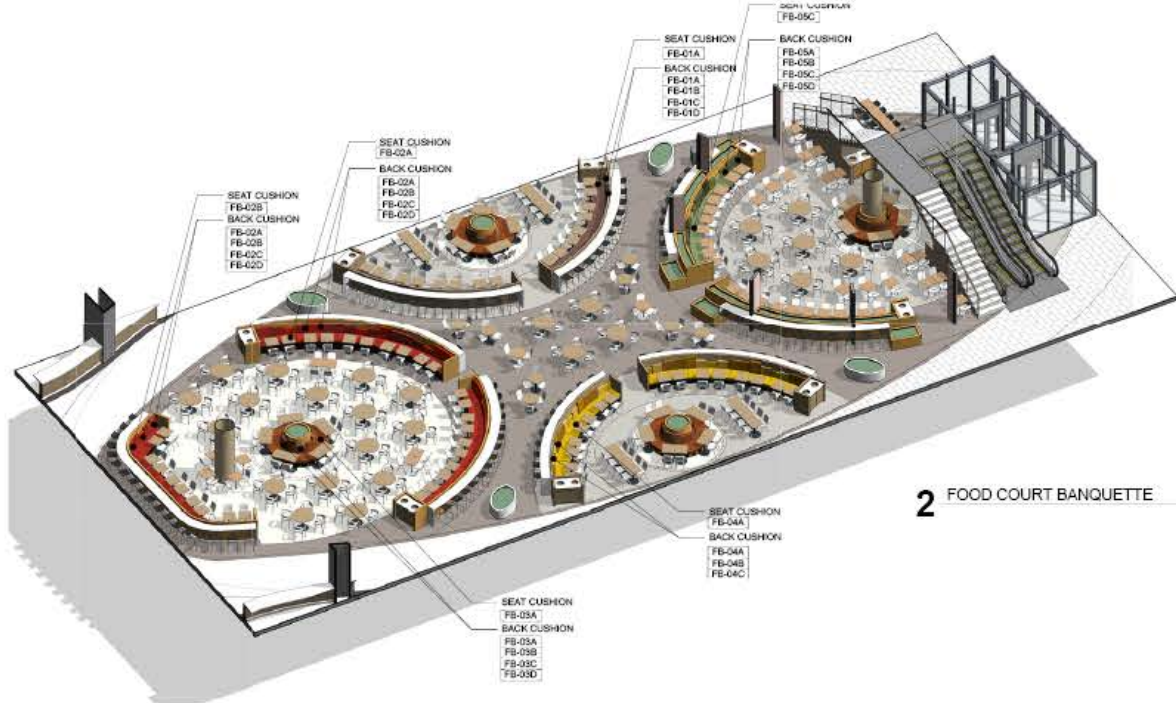
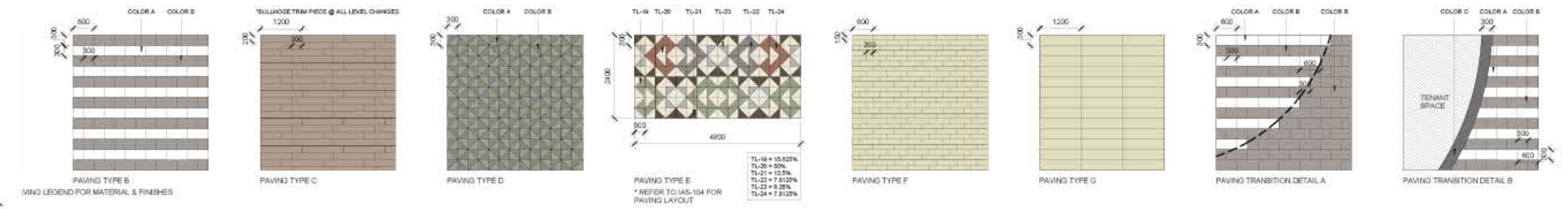
SECTION C

Exterior grand stair leads pedestrians from the Paveletskaya Train seamlessly into the interior of the Paveletskaya Plaza shopping center creating a dramatic, three-level, sky-lit retail court with lush landscape and warm interior finishes.

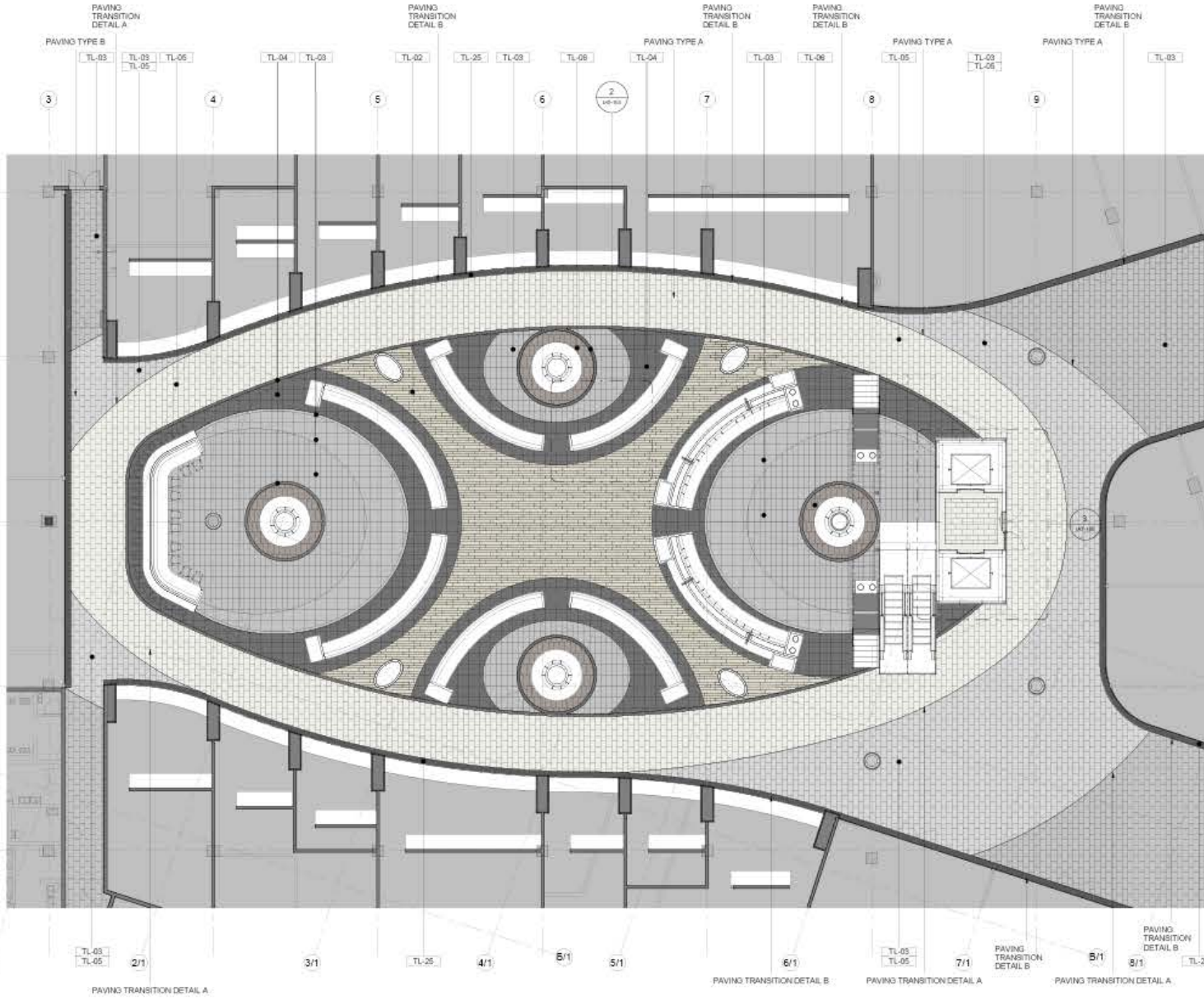
INTERIOR DETAILS

The exterior serenity of the Paveletskaya Park was a driving force in understanding the material, mood, and textural feel of the interior of the subterranean shopping center. The following snapshots demonstrate the importance of using Revit as a tool to express, communicate, and document big ideas into a developing drawing set for client and consultants to understand the tectonics of the grand vision. The shopping center food court is a great example of an area of vast congregation and an opportunity to express the warmth through the details of the finishes but also the design integration of nodes and areas for people to create pockets of both unique and distinct experiences.

DINING AREA DETAILS

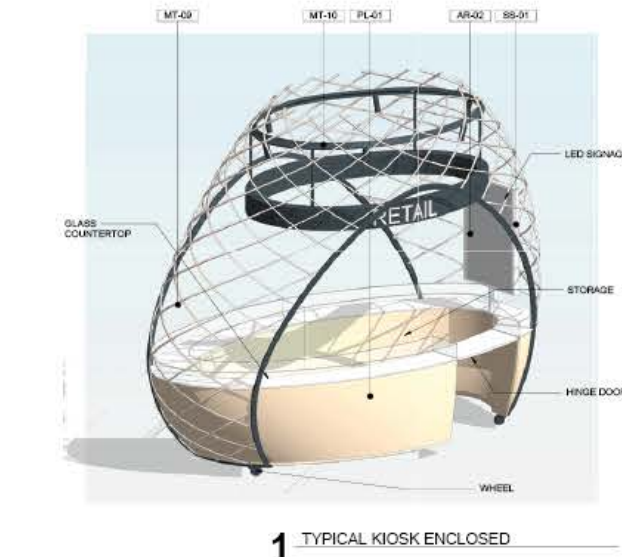


2 FOOD COURT BANQUETTE

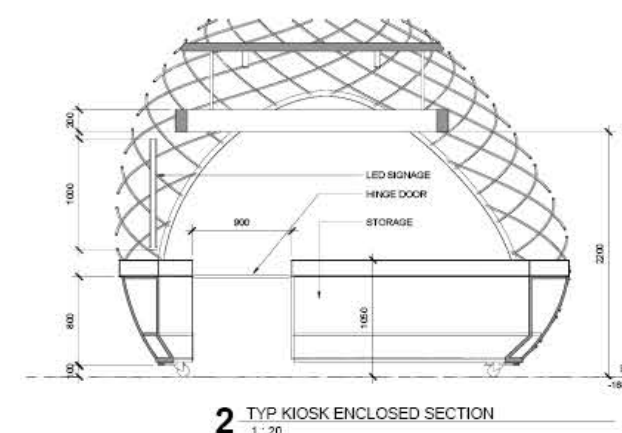


1 ENLARGED WEST COURT PAVING PLAN B03 (-16.80)
1:100

RETAIL KIOSKS

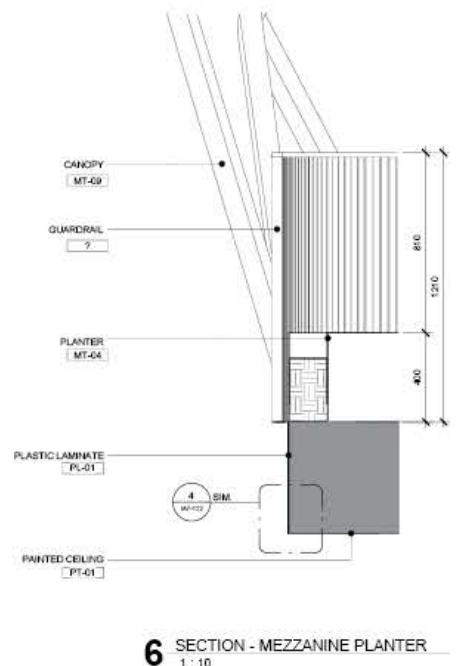


1 TYPICAL KIOSK ENCLOSED

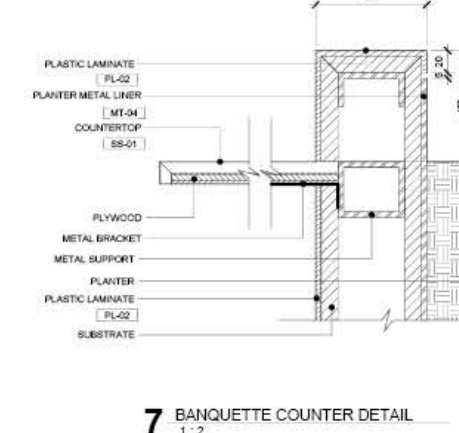


2 TYP KIOSK ENCLOSED SECTION
1:20

MEZZANINE OCULUS

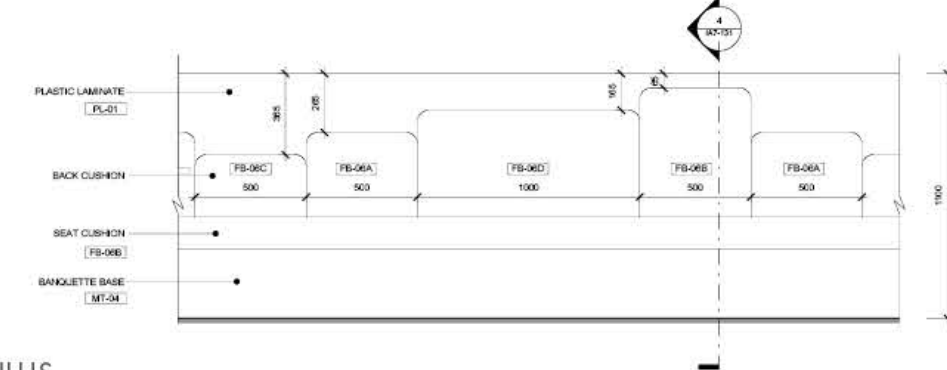


6 SECTION - MEZZANINE PLANTER
1:10

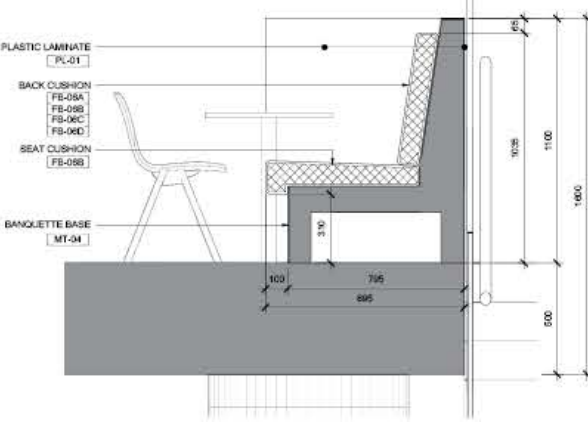


7 BANQUETTE COUNTER DETAIL
1:2

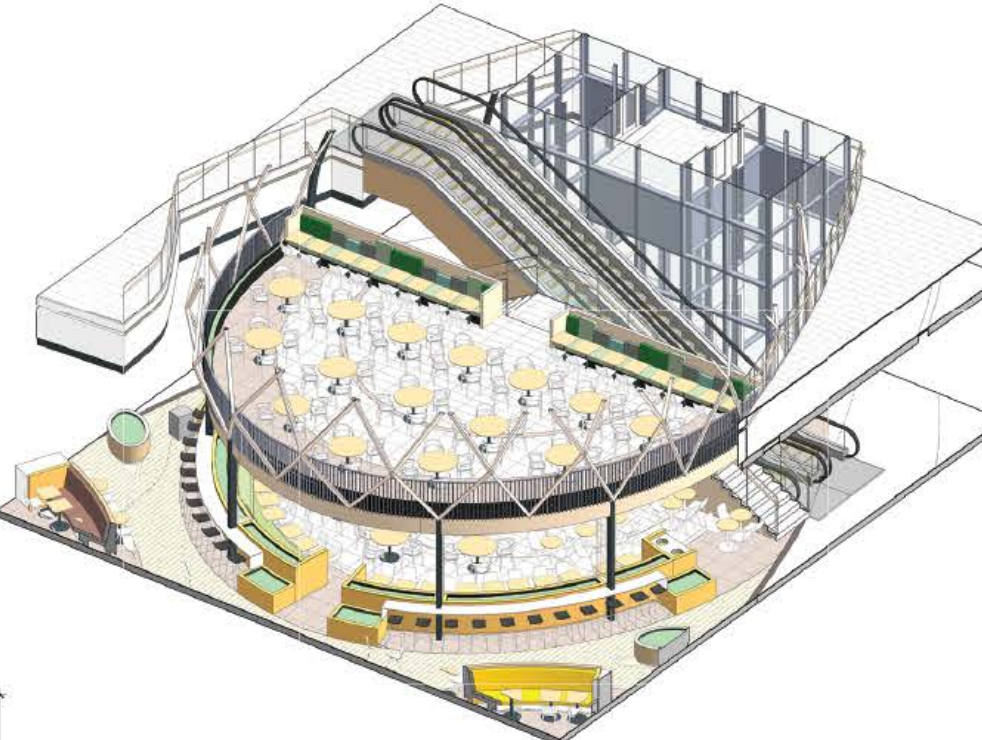
3 MEZZANINE BANQUETTE ELEVATION
1:10



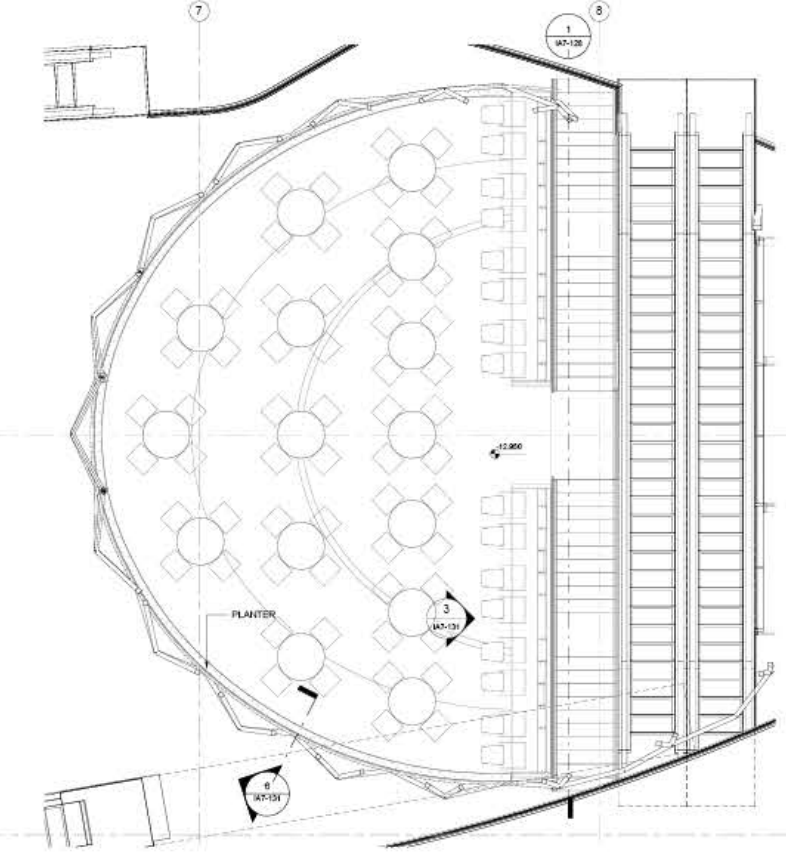
4 MEZZANINE BANQUETTE DETAIL
1:10



5 BANQUETTE BASE LIGHT COVE DETAIL
1:2



2 MEZZANINE AXON

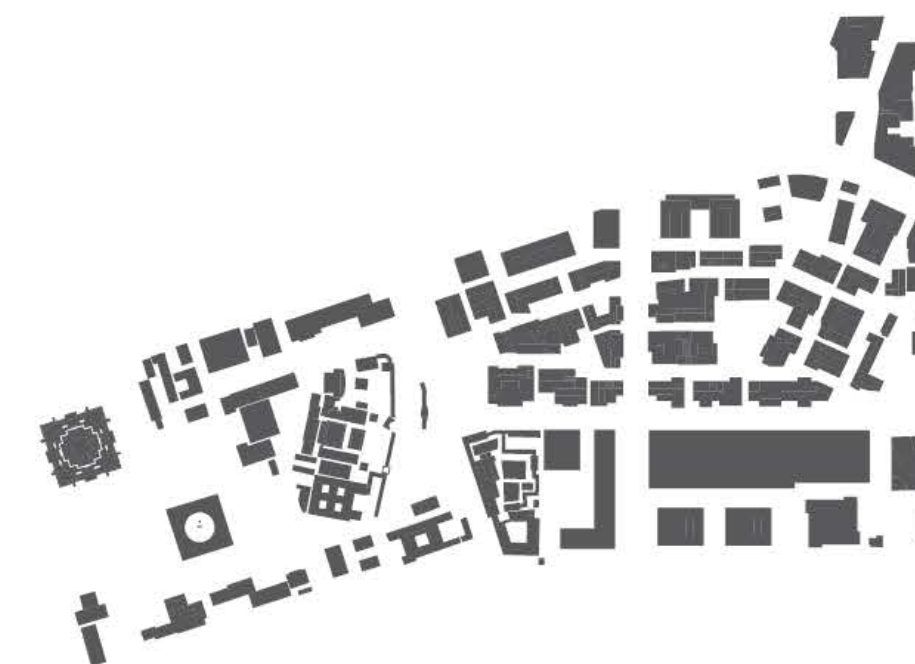


1 FOOD COURT MEZZANINE FLOOR PLAN
1:50





VILLAGE RETAIL



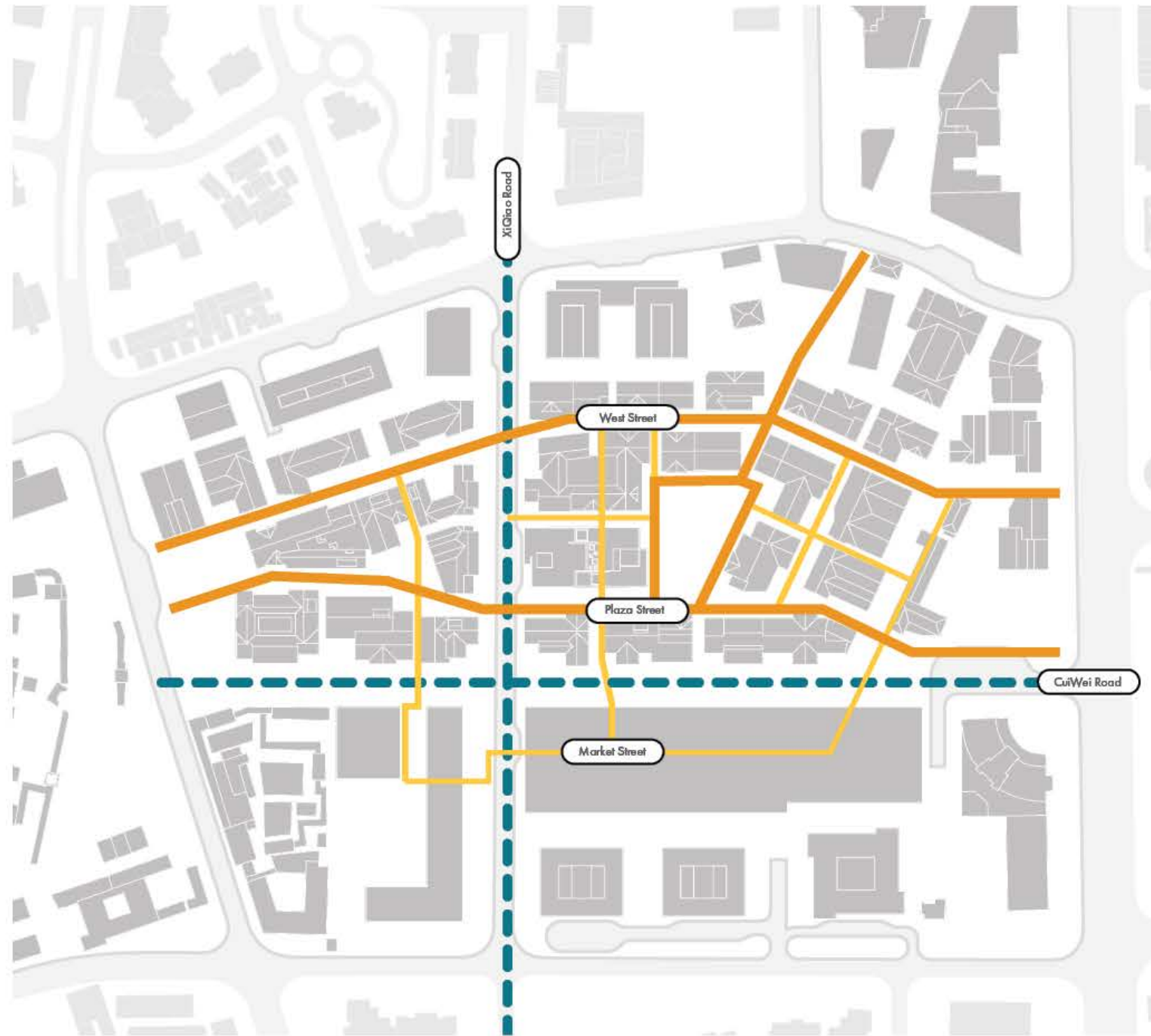
WUHAN SINO OCEAN CITY LANE

| | |
|---------------|---|
| Location: | Wuhan, China |
| Status: | Under Construction |
| Project Type: | Retail Village and Civic |
| Site Area: | 126,000 sq. meters mix use site |
| Grade Total: | 554,114 sq. meters retail village |
| Total GBA: | 818,360 sq. meters subterranean mall + masterplan |
| Height: | 288 meters to top of Tower + 1 below-grade level mall + 1 below grade level parking |

With a focus on Hanyang's historic past, The Sino Ocean City Lane project creates a new language that permeates through the masterplan and architectural features. Hubei province is the cradle of Chu culture and as such, is a major influence on the project's design not only with its planning and layout, but also in the design of the buildings. The masterplan restores the route to its full length with a series of new buildings and pavilions that re-connects the Gui Yuan Temple with the river. Towers north and south highlight a view across the city from west to east that frame the route between the city to the temple. The remaining 200m of West Hanyang street will be extended across Parrot Road, sweeping around to the temple gate.

A pedestrian route will further activate the masterplan and establish a key pedestrian zone lined with Gingko trees, restaurants and shops. The Hanyang West Street path will curve across the project to take in the retained historic buildings on the site as it once had. Forming a loop, the circulation takes in the historic structures and the lively neighborhood, creating a vital civic and cultural destination within this part of the city. A newly created plaza will stand at the temple gate organized around the temple axis to usher visitors in with a sense of peace and tranquility.

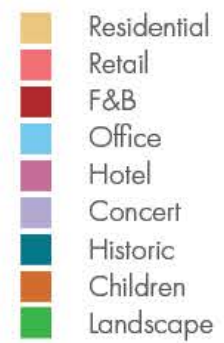




CIRCULATION NETWORK



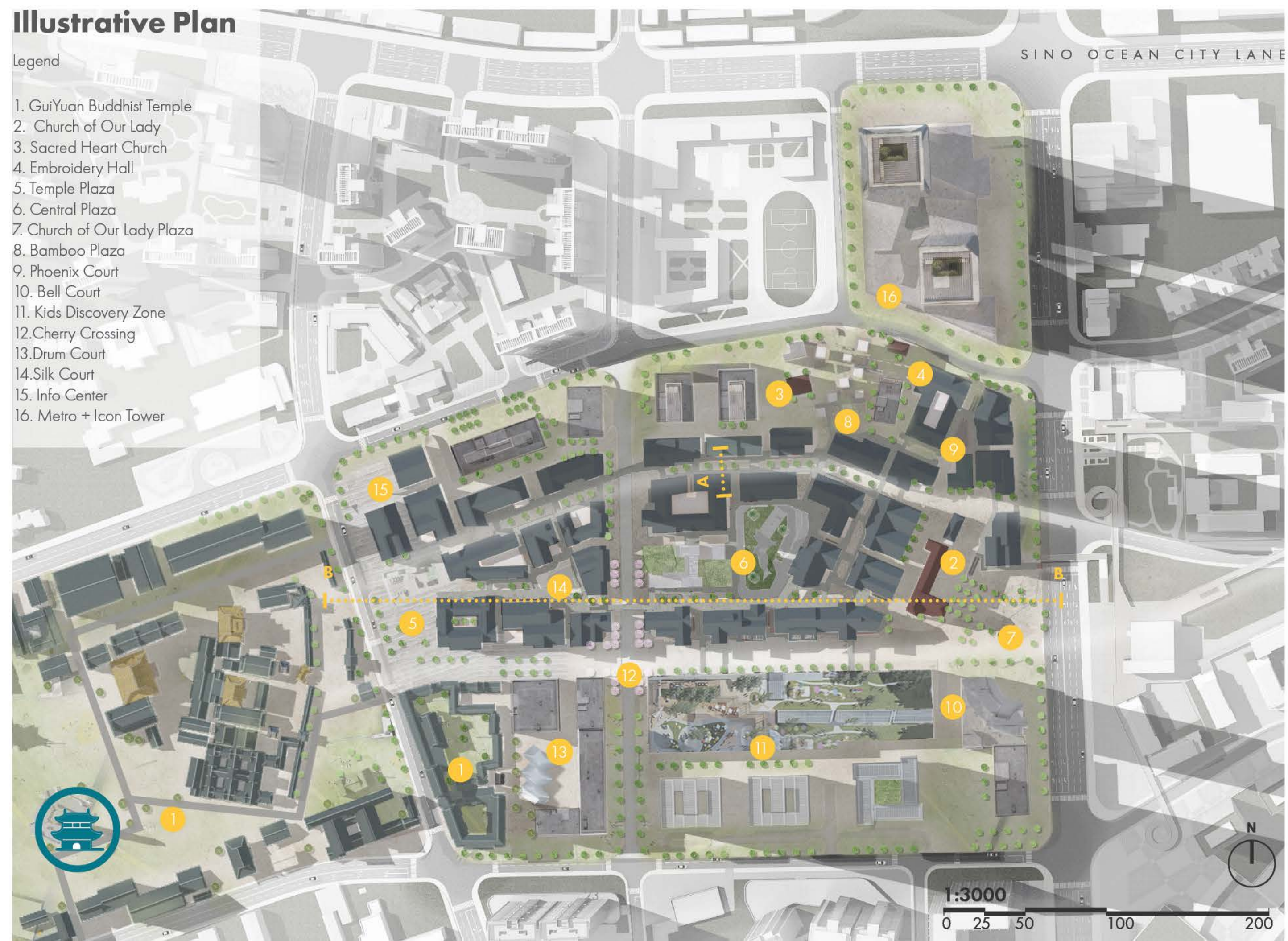
PLAN: L1 PROGRAM



Illustrative Plan

Legend

1. GuiYuan Buddhist Temple
2. Church of Our Lady
3. Sacred Heart Church
4. Embroidery Hall
5. Temple Plaza
6. Central Plaza
7. Church of Our Lady Plaza
8. Bamboo Plaza
9. Phoenix Court
10. Bell Court
11. Kids Discovery Zone
12. Cherry Crossing
13. Drum Court
14. Silk Court
15. Info Center
16. Metro + Icon Tower

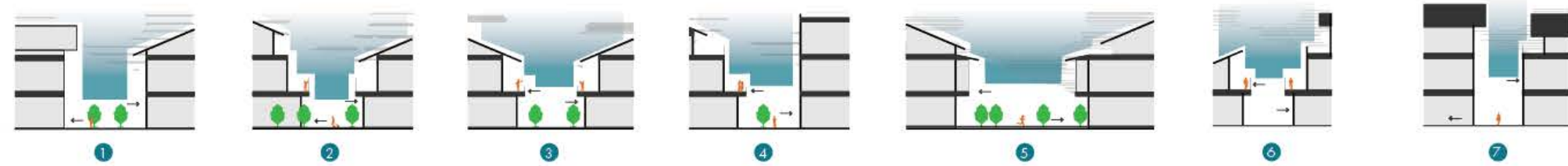


1:3000

0 25 50 100 200



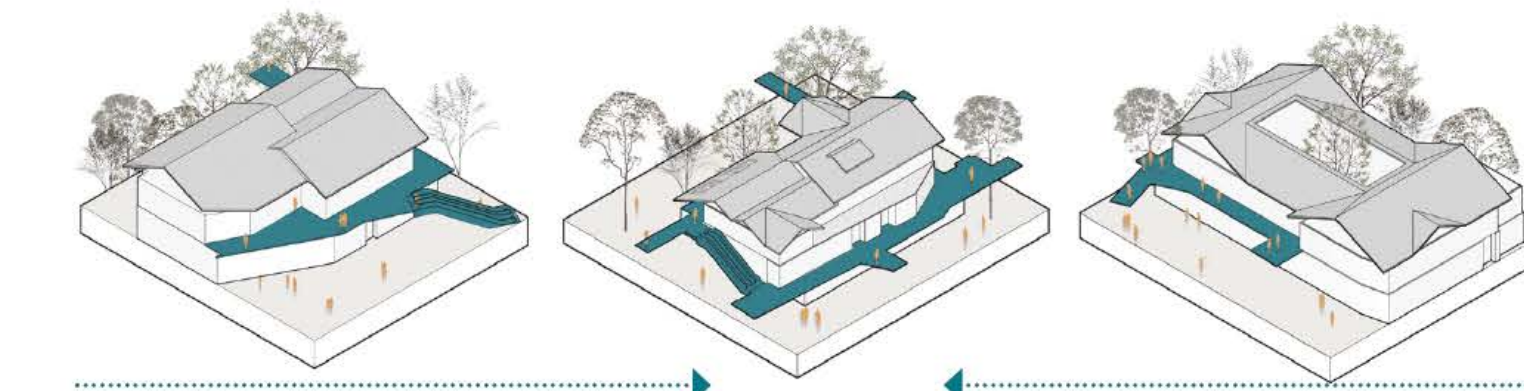
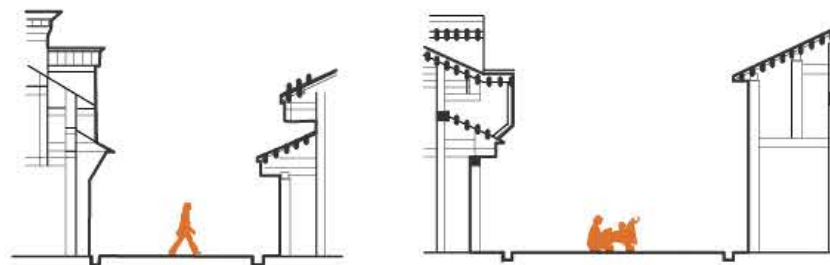
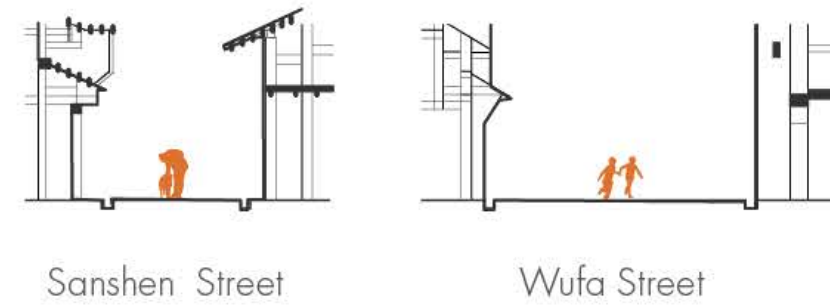
CITY LANE STREET SECTIONS



Chu culture is famous for its state of the art technologies in bronze smelting, silk knitting, embroidery, lacquer work and style within all the arts. This spirit of invention and innovation informs the project directly while maintaining a strong and respectful relationship to ancient Hanyang. The use of traditional building materials in more imaginative ways maintains this innovative character that was central to Chu culture.

Paths and axis connections create a natural relationship with the surrounding neighborhoods that organically knit the project to the area. City Lane's retail, restaurants, offices, apartments and hotels will create a bustling program that will also include entertainment activities to echo Hanyang's thriving past.

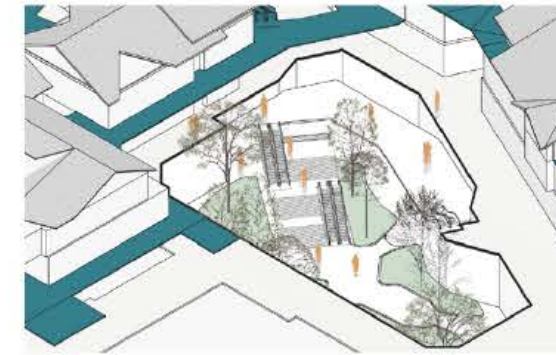
TRADITIONAL STREET SECTIONS



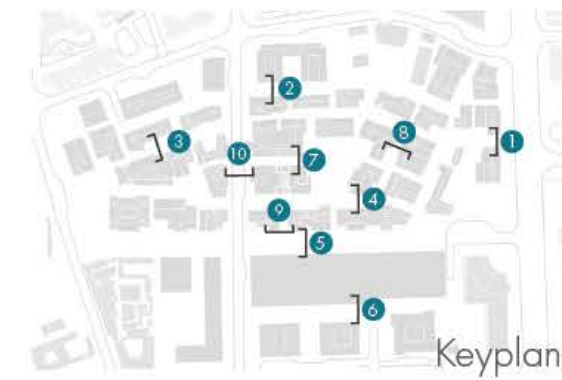
Western Village

City Lane Armature

Eastern Village



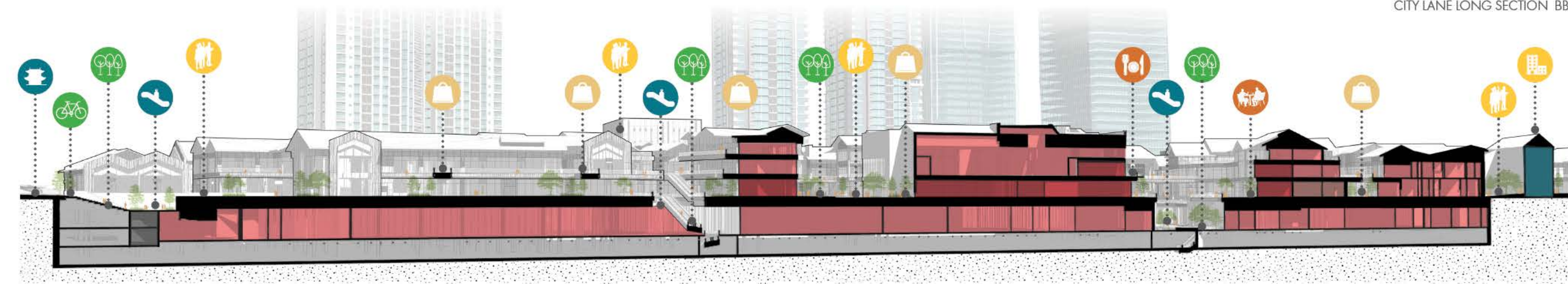
Sunken Plaza



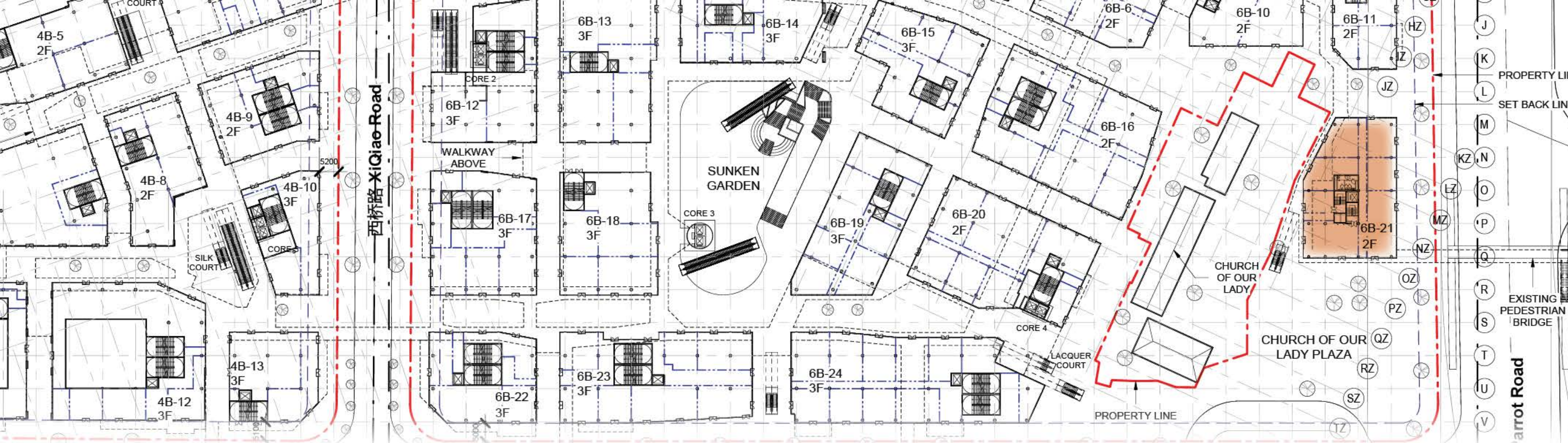
Keyplan



CITY LANE CROSS SECTION AA



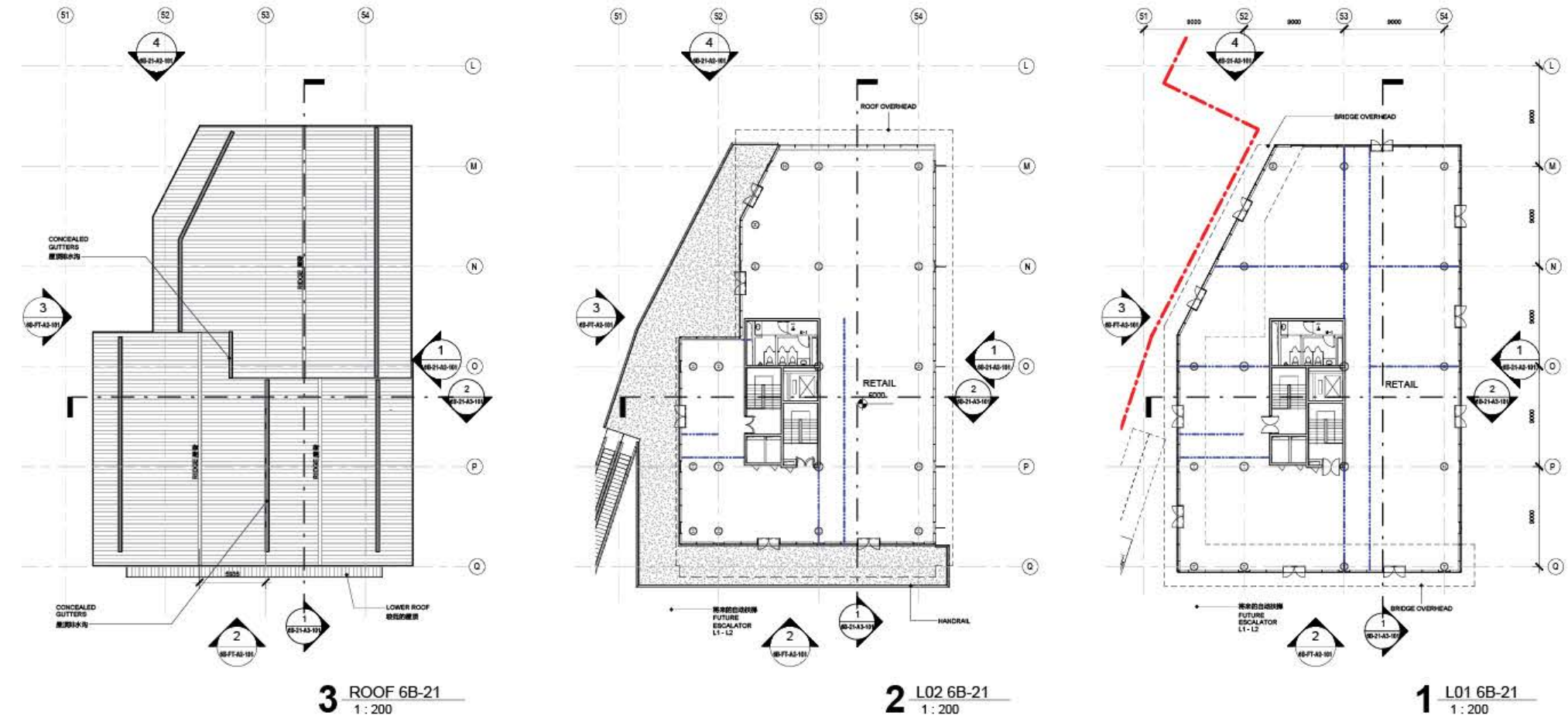
CITY LANE LONG SECTION BB



VILLAGE PLANNING DETAILS

The success of this project was developing a strategy that would allow for building variability and the permeability of an organic village armature on top of strict grid governed by subterranean commercial concourse and transit network. This required the careful study of traditional Wuhan building systems with the integration of a new contemporary unit proposal. The following is a typical example of one of the 46 village buildings. The sheet extracts are a product of Revit layout and multi-model integration, calculated leasable and non leasable area studies, Sketchup assemblies, extensive consultant CAD coordination and the design ambition to provide the city of Wuhan a truly unique experience.

TYPICAL UNIT PLANS

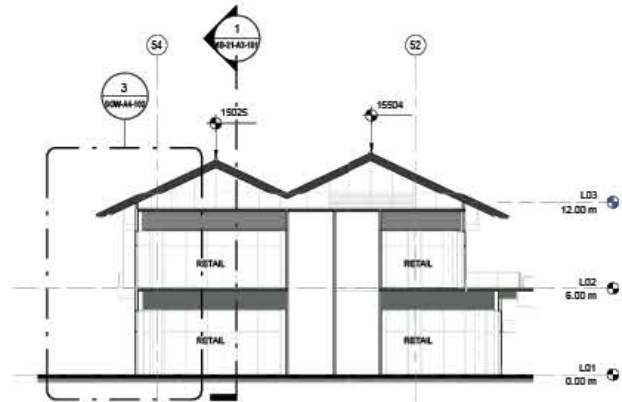


3 ROOF 6B-21
1:200

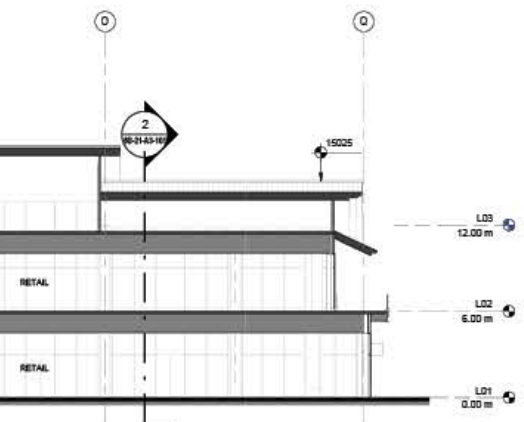
2 L02 6B-21
1:200

1 L01 6B-21
1:200

2 6B-21 CROSS SECTION
1:200

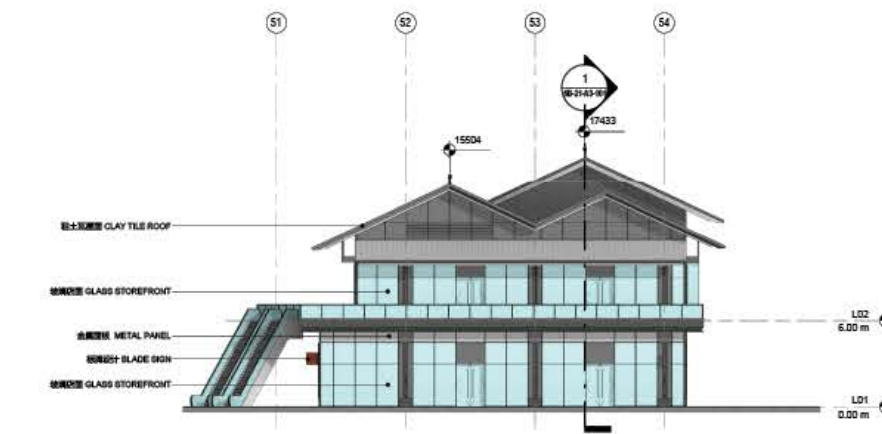


TYP. UNIT SECTIONS

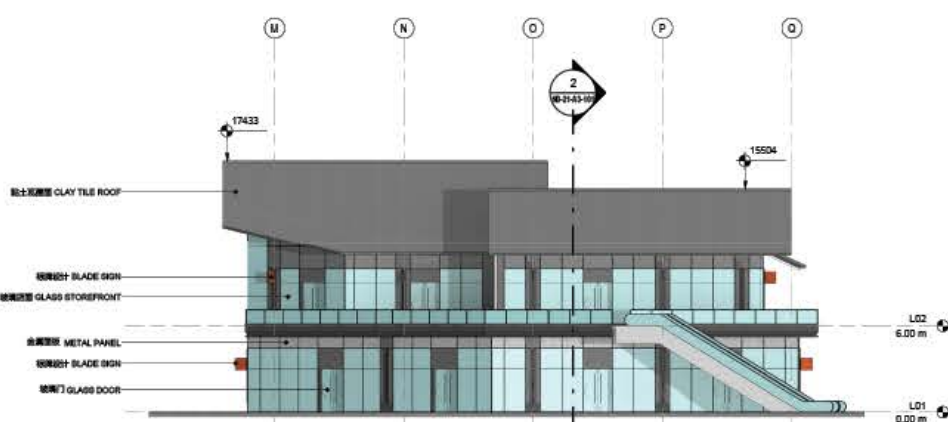


1 6B-21 LONGITUDINAL SECTION
1:200

TYP. UNIT ELEVATIONS

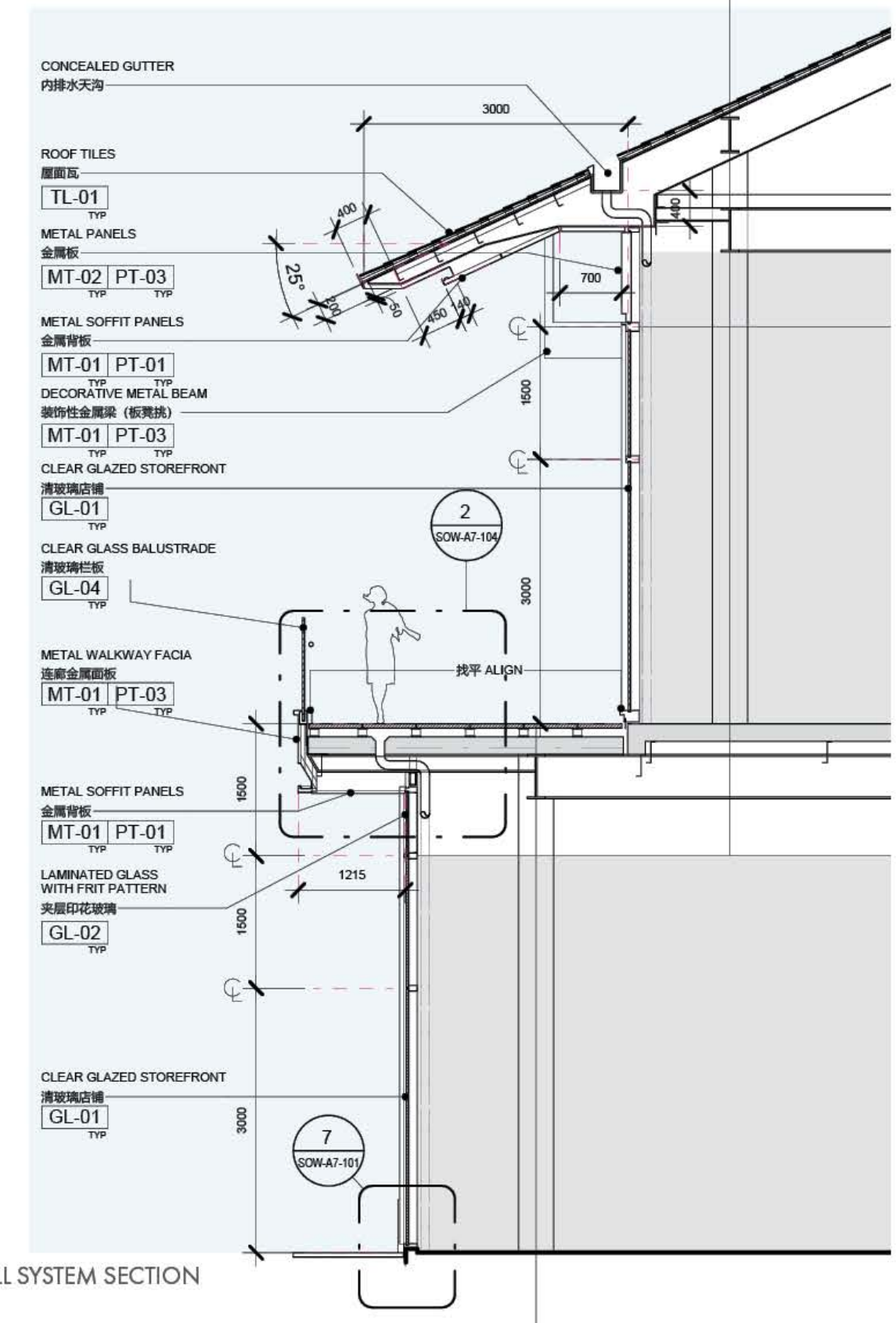


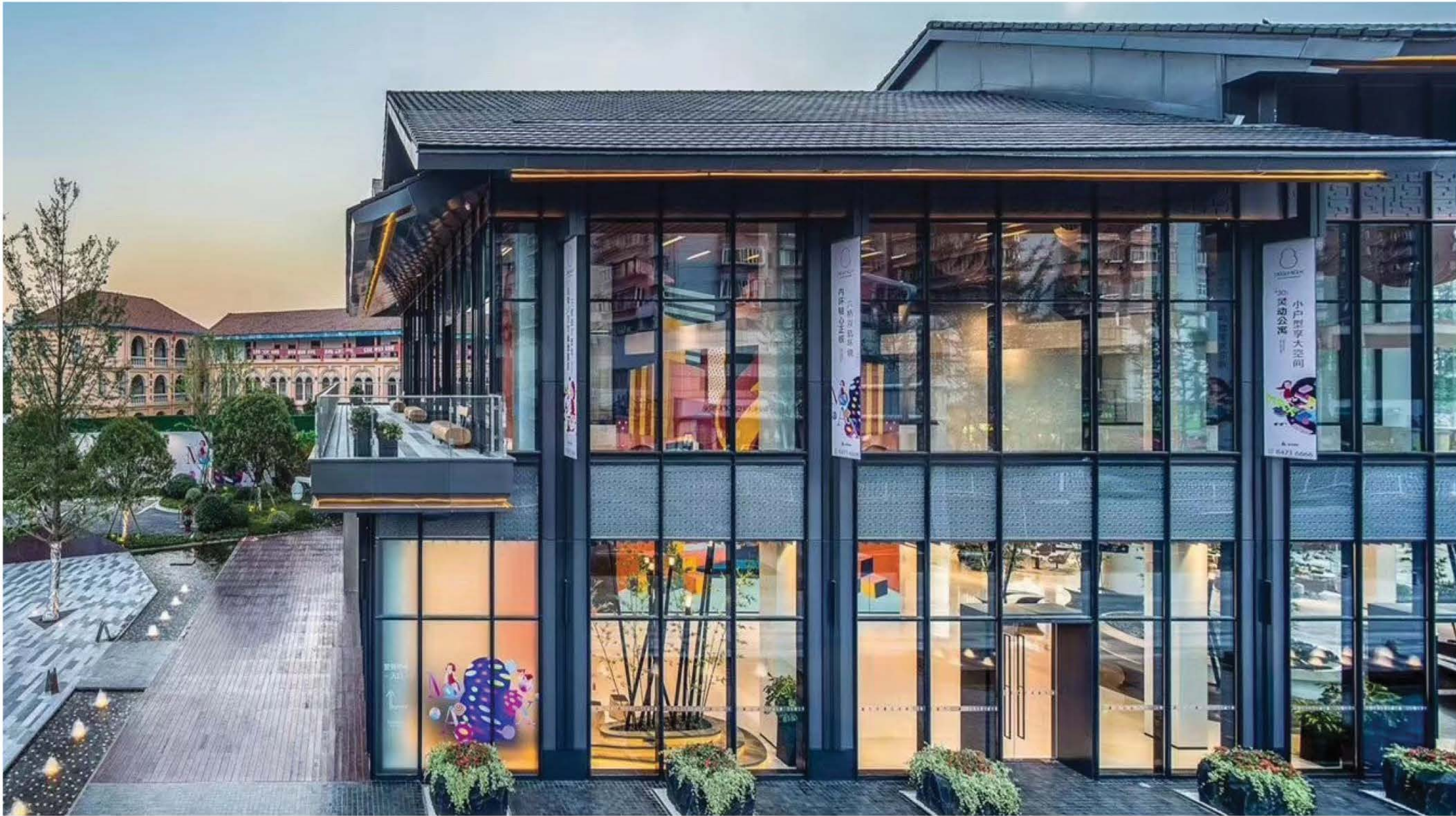
3 6B-21 SOUTH ELEVATION
1:200



2 6B-21 WEST ELEVATION
1:200

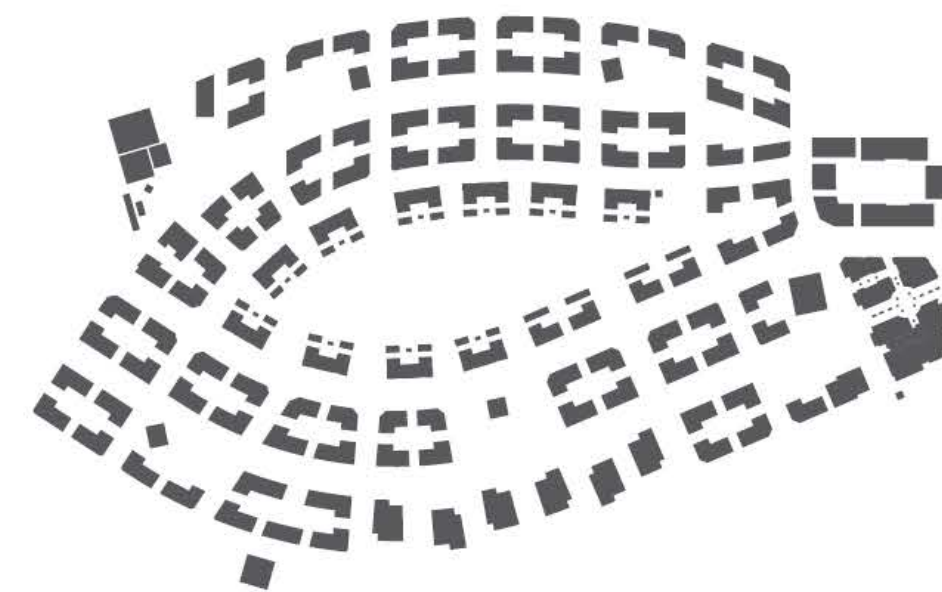
TYP. WALL SYSTEM SECTION







WOONERF LIVING



DUBAI DUBAILAND DOWNTOWN

Location:
Status:
Project Type:

Dubai, UAE
Unbuilt
Urban Design Master Plan

Site Area:
Building Area:
Total:
Height:

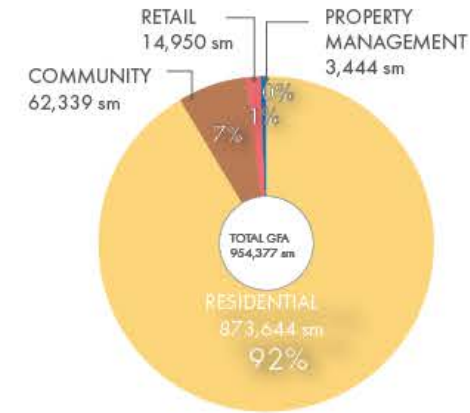
904,431 sq. meters open site
677,050 sq. meters mixed use high density
954,377 sq. meters of park integrated community
98 meters to top of tower + 1 below grade
+ 1 grade level podium integrated parking

The Dubailand Downtown (DDT) project aims to provide a high quality neighborhood-based and family oriented housing to locals and ex-pats living in Dubai. Centrally located in Dubai, between the Al Barsha and Wadi Al Safa Communities, this project aims to transform an empty site of roughly 90 hectares into the perfect balance fostering Community, Value for money, and Experience. The close proximity of the DDT site to other successful low density projects will position the site to be very desirable as an additional realization of 954,377 sm of GFA. DDT is comprised of three key uses: retail, community facilities, and residential typologies. The variety of uses will ensure the master plan's full utilization of the infrastructure, as well as provide open space and neighborhood engagement for the vitality of its residents and visitors.

The proposed master plan will be a truly pedestrian friendly development, featuring a network of parks and plazas interconnected by bike paths and pedestrian crossings. The following proposal implements a distinct "ex-urban" armature with unique district characteristics. A vital part of Dubai's future growth, this Executive Summary concludes months of Concept Master Planning efforts to fulfill the intended design guidelines, consultant expertise, and client incentives. The original mandate of DDT was to secure Dubai's pre-eminence as a leader in safe, walkable, and sustainable neighborhoods. Illustrated herein are diagrams, renderings, and illustrations that help visualize the principles and quality of public spaces proposed by the Dubailand Downtown Concept Master Plan.

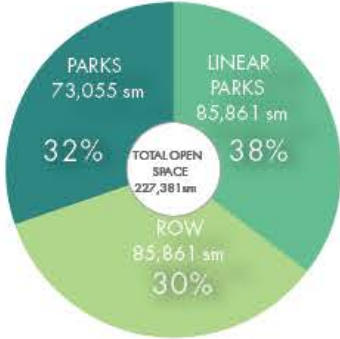


LOCATION



The GFA reflects the amount and type of asset required by DPAM regulations towards the total GFA provided by DDT Master Plan.

PROJECT INSIGHT



A balance between vehicular accessibility and distinct park typologies that seam the Asset Areas together as one concept design.



RADIAL WOONERF STREETS



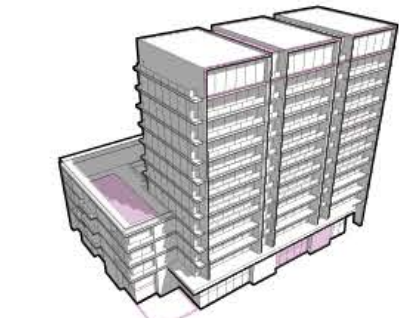
GREENBELT ACCESS



MASTERPLAN PROGRAM

ARCHITECTURAL PROTOTYPES

The three districts of the master plan were developed to provide three distinct residential building prototypes formed by unique clusters and building conditions stitched by an armature of park front living. The purpose of providing the following building prototypes was to encourage design and construction of buildings that would harmonize the masterplan and provide a high standard of quality via architectural elements. The design of the architectural prototypes evolved into a series of Architectural Design Guidelines that promoted active frontages, building entrances, corner conditions, facade articulations and materials all governed by their location and access to nodes and networks of the masterplan.



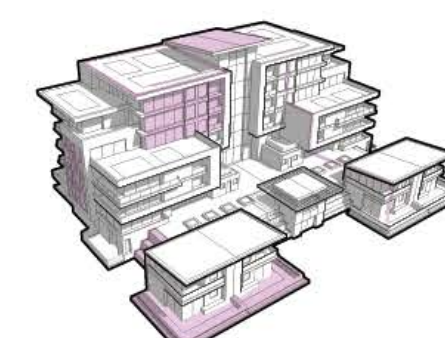
TOWER COMMONS

Designed to articulate vertical massing using a triptych stager of vertical volumes resting on a 4 to 5 level podium with roof amenities. Balcony lines are used for shading and subtractive double height openings for building entrances.



GREEN BELT

Introverted design providing 5 to 6 level vertical masses on the corners of a single level podium with multi-mid block access. Patio boundary treatments and emphasis on roof lines to provide cantilevered shading.



CENTRAL PARK

Extroverted design with ample access to ROW and Central Park. Larger mass stepping down with volumes as terraces to provide as many views possible to the adjacent park. Two smaller villas at the lower corners of a single level podium with amenities.



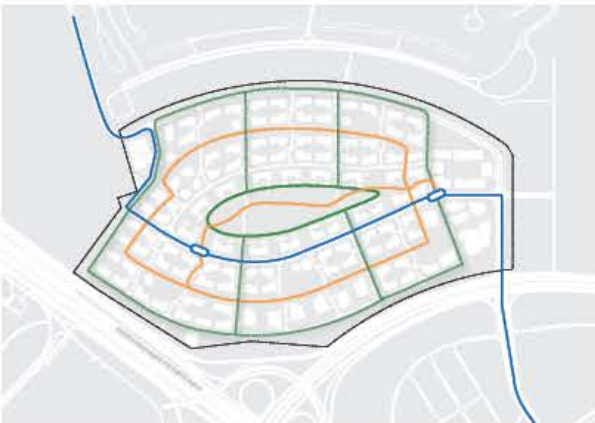
BLOCK PLAN



PLOT PLAN

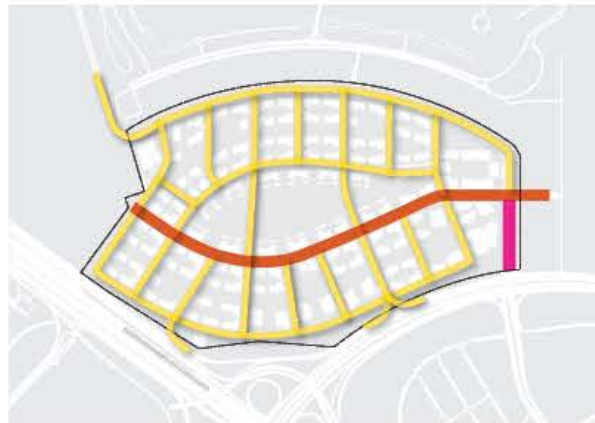


FIGURE GROUND



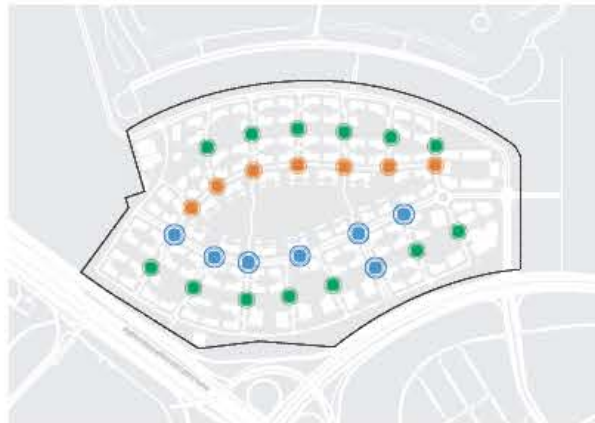
MULTI MODAL TRANSIT

- Proposed Shuttle Route
- Multi-modal Junctions
- Bicycle Route
- Pedestrian Connectivity



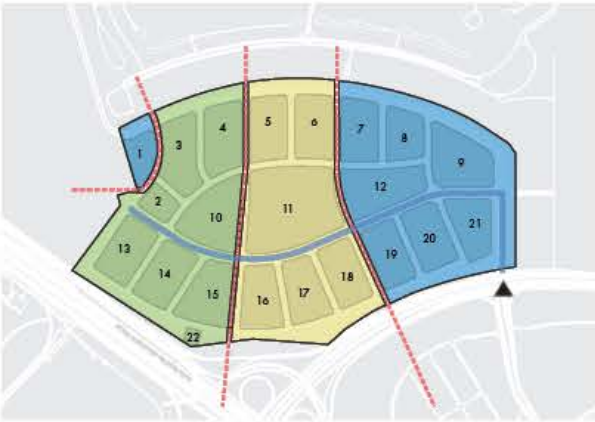
ROW PLAN

- Boulevard - 54.9m
- Avenue - 36.6m
- Street - 24.4m



ROAD JUNCTIONS

- Park Crossing
- Neighborhood Crossing
- Boulevard Crossing



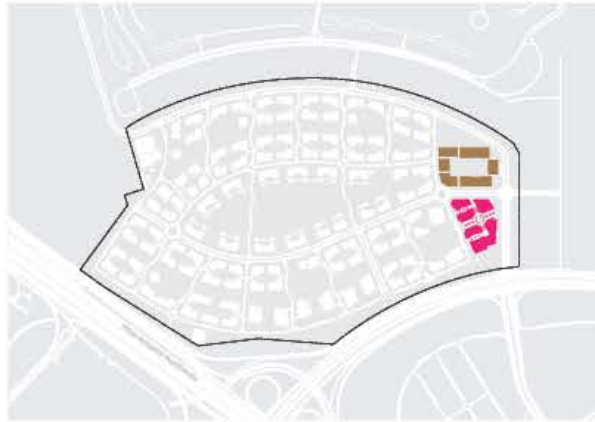
PHASING

- Main Entry
- Phase 1
- Phase 2
- Phase 3



DISTRICTS

- Tower Commons
- Green Belt
- Central Park



CIVIC GATEWAY

- Commercial Center
- Educational Institutions



LEGEND

- 1 Town Center
- 2 International School
- 3 Basketball Club x2
- 4 Soccer Athletic Facilities x3
- 5 Tennis Field x8
- 6 Outdoor Volley Ball x5
- 7 Baseball Fields x2
- 8 Juma Mosque
- 9 Local Mosque x4
- 10 Kids Play x4
- 11 Fun Pool/ Water Playgrounds x4
- 12 Club House/ Community Rooms x4
- 13 Arboretum/ Green House
- 14 Amphitheater
- 15 Jogging Track
- 16 Frisbee Golf/ Par Course x2
- 17 Urban Farm x3
- 18 Badminton/ Croquet x2
- 19 Event Lawn x1
- 20 Sculpture Gardens x3

Unlike many developments which utilize road networks and grids to organize and structure the master plan framework, Dubailand Downtown's innovative planning framework is determined by a network of parks activated with recreational program elements and amenities. The master plan's core feature is the Central Park, featuring sports facilities, performance spaces, event areas, aquatics center, urban farms, and art installations. The park is directly upholstered along it's perimeter by mid-rise residences, which step back away from the park to allow for maximum park views. The residences also feature their own private landscaped Terraces and roof decks.



0 100 200 500



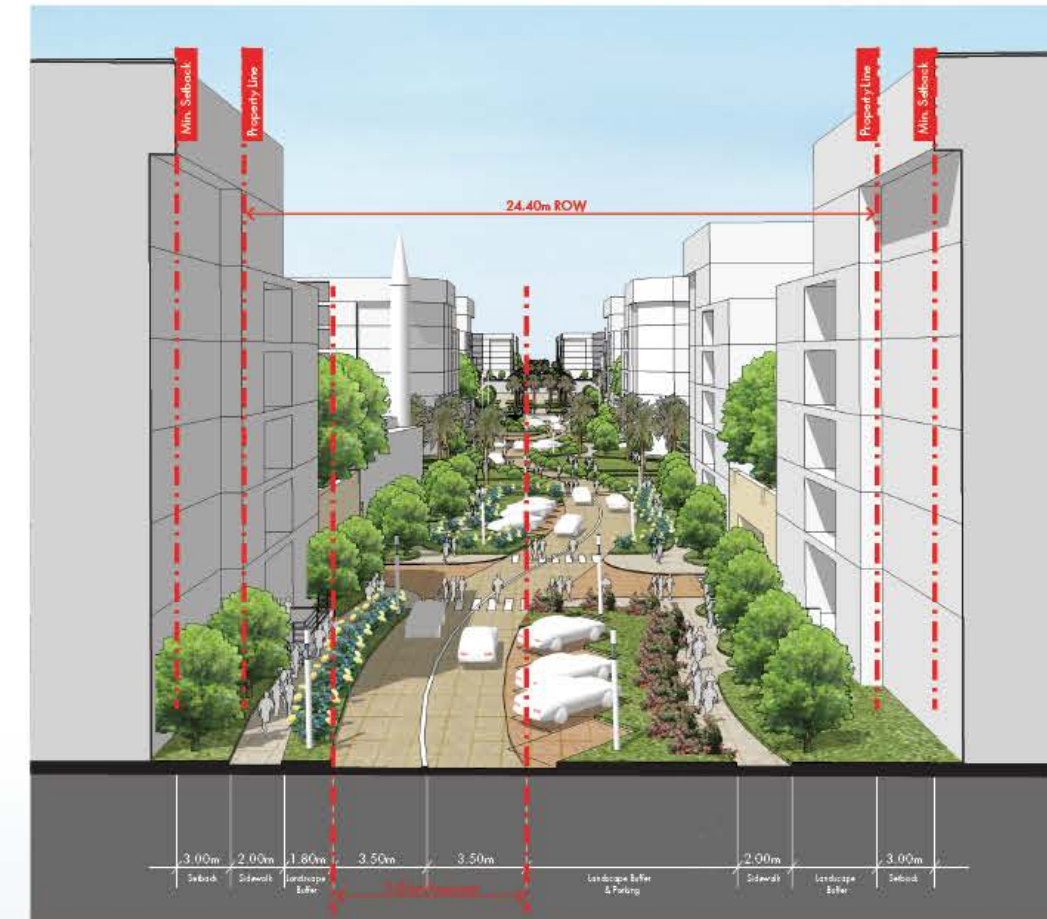
TOWER COMMONS CLUSTER
& TYPICAL UNIT PLAN



CENTRAL PARK CLUSTER
& TYPICAL UNIT PLAN



GREEN BELT CLUSTER
& TYPICAL UNIT PLAN



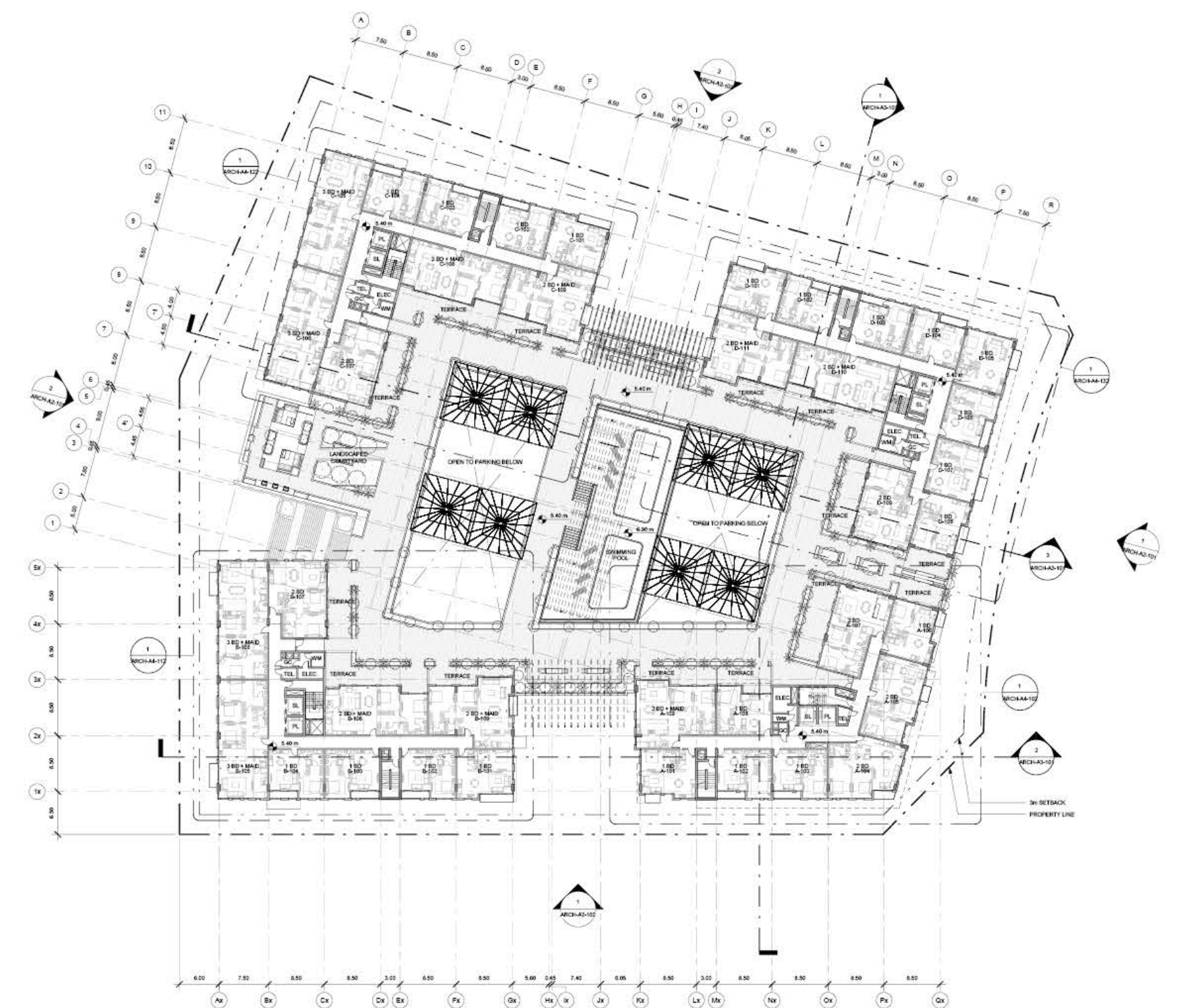
TYPICAL WOONERF STREET SECTION



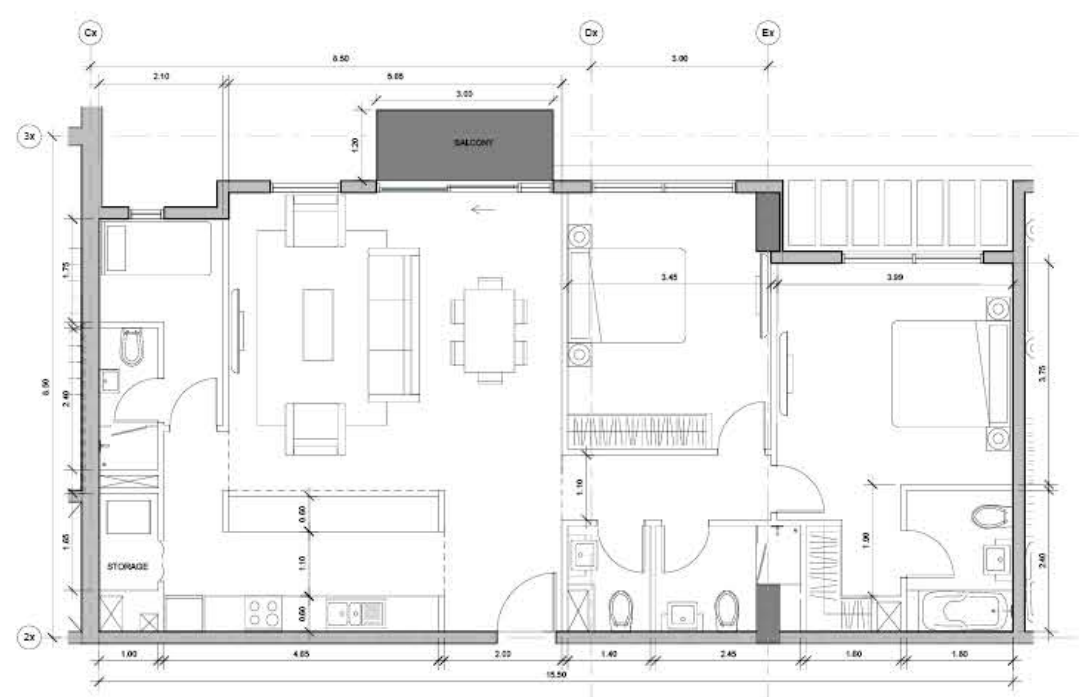
SECTION AA

PROTOTYPE CLUSTER DETAILS

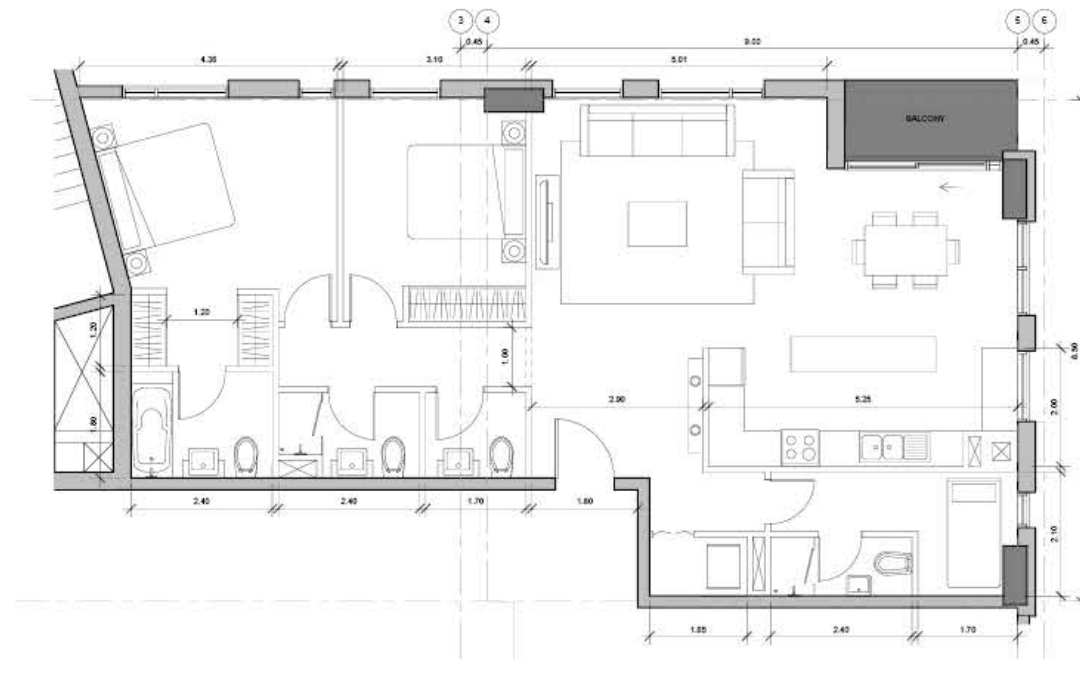
The clients request to have an outdated model of gated suburban community was met with a resistance to “free” the spaces allow for vital urban networks to connect residents and visitors alike to Dubailand downtown. To do this our team developed a prototype that would not only meet the demands of unit market research but also help the proforma develop a podium system instead that is efficient, several unit types, and a network of intersections that strings all 35 building at the core. The prototype resulted in a cluster garage and grade level parking structure under a podium of courtyard like amenities with 4 resting contemporary building types with identical living units. The following schematic drawings are the result of this study involving a multitude of software to work with consultants.



PROTOTYPE PLAN

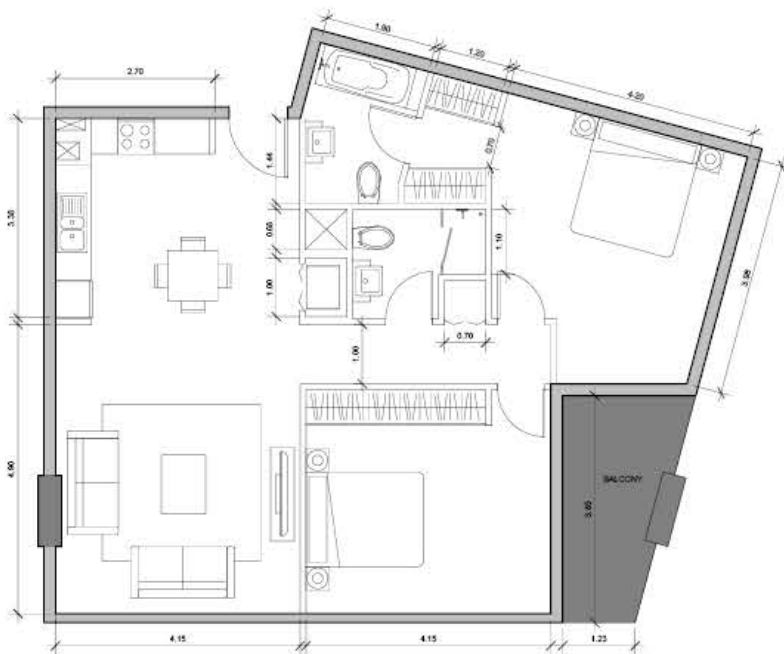


4 UNIT TYPE 2 BD+M_D1
1:50

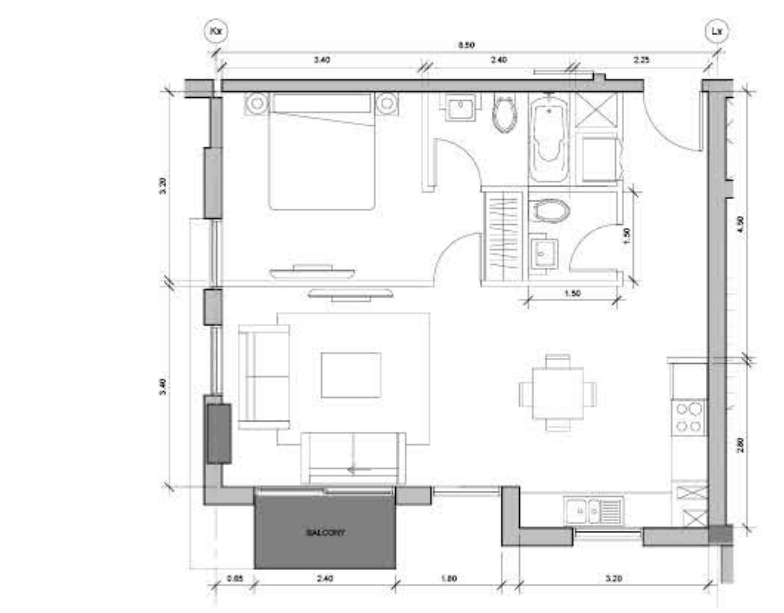


3 UNIT TYPE 2 BD+M_C1
1:50

ENLARGED UNITS

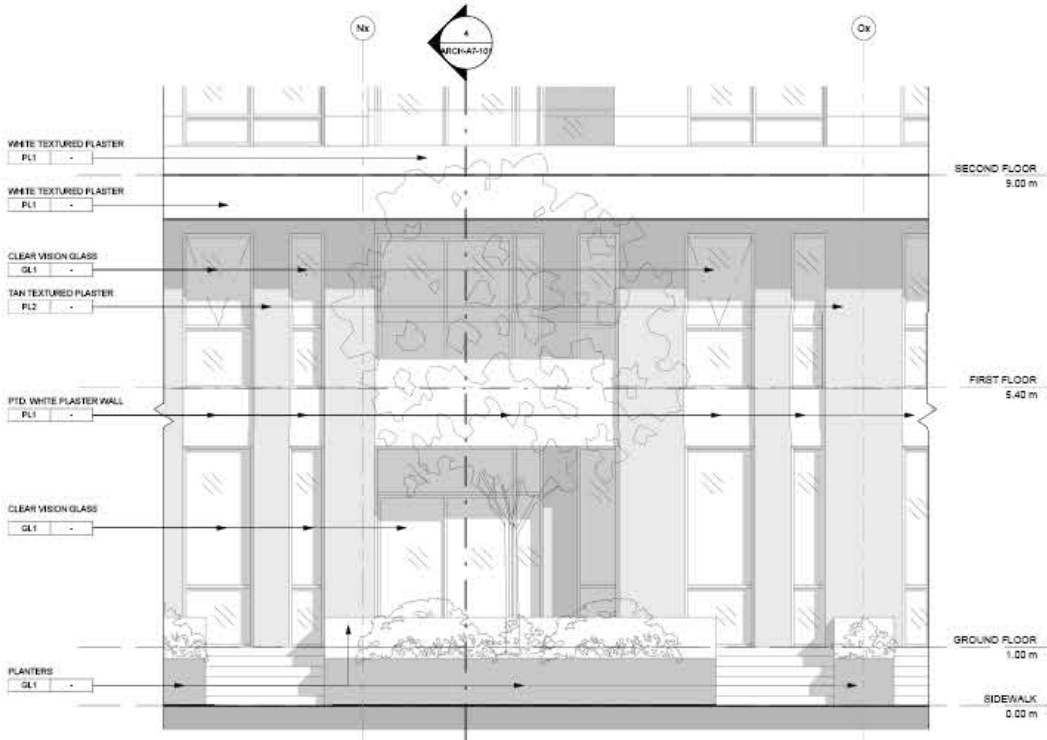


2 UNIT TYPE 2 BD_G2
1:50

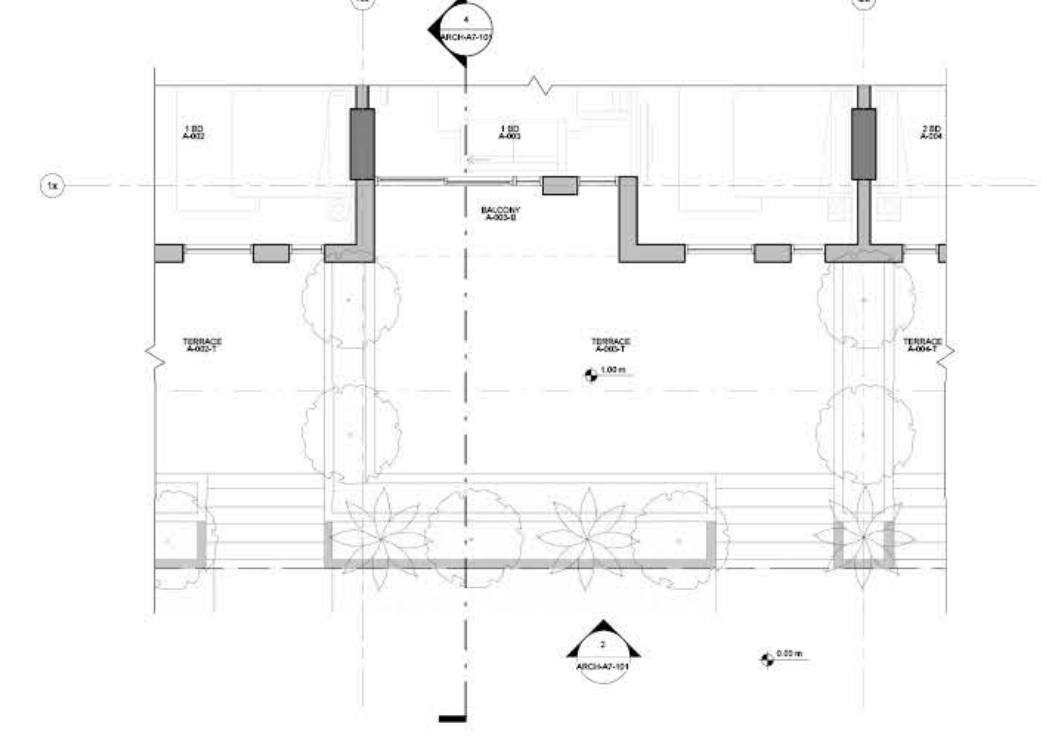


1 UNIT TYPE 1 BD_A1
1:50

ALL BUILDINGS



2 BLDG. A - ENLARGED EAST ELEVATION
1:50



1 BLDG. A - ENLARGED GROUND FLOOR PLAN
1:50

PODIUM ELEVATION

