

## CONTACT

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Mobilizing clients and colleagues in identifying challenges and demonstrating meaningful design solutions attested by award winning projects.

## RAMON E. HERNANDEZ

### ASSETS

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- 6+ years experience in both Multi-purpose Architecture + Masterplan design  
Los Angeles - Middle East - China - Russia
- Proficient in multiple software and latest technological tools to derive, teach, and economize in-house and remote desktop workload responsibilities.
- Harnessing client, consultant, and colleague relationships with world renown Real Estate Developers and organizations.
- Critical Architectural assessment of historical, regional, and contextual framework; team first designer and value driven decision maker.

### EXPERIENCE

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#### PROJECT DELIVERY

##### Senior Designer- Project Designer -L2

5+ Design: Los Angeles, CA - 12/2016 - Present

Primary focus directing large scale Masterplan design development. (100,000sm to 900,000sm) Developed proposals and branded luxury projects for mix use typologies. Coordinate project aspirations, materiality, landscape, and space/program planning. Assisting principals routinely with articulation of visualization and 3D production of complex computer aided software. Office milestones:

- Writing and producing foreign government reports, design guidelines, Excel tabulations detailing property and area efficiencies. Experience leading and produced documents alongside large teams to produce reports print format as well as digital documents. Reports contain information that control future design aspects of cities, retail centers, and other residential aspects via diagrams, tabulations and other supplemental infographic information .
- Satisfying client visions by developing coherent design concepts and routinely iterating and articulating milestone and options. Engage team with midjourney and other leading software tools to derive ideas and render variety of architectural solutions.
- Project branding and marketing collaboration. Developing project identity, narratives, and graphic sensibilities for client marketing. Knowledge in latest design sensibilities incorporated into presenting and developing visual content presented to clients.
- CD Set Review providing schedules, annotated drawings, shop drawing review, structural analysis and consultant coordination. Internal team schedule management, file administration and project structuring, overseeing intern development program.
- MIPM AR Future Award: Paveletskaya 2020, Taikoo Li Quiantan 2019. US & America Properties: Del Amo Fashion Center 2019

#### CURATE

##### Venice Archtiectural Biennale Fellow

Venice Biennale: Venice Italy. Summer 2016

- Awarded the opportunity to install and curate the US Pavilion exhibition and docent for the "Architectural Imagination of Detroit"

#### DIGIFAB

##### Digital Fabrication Lead Coordinador

FabLab University of Michigan: Ann Arbor, MI - 08/2013 – 05/2016

- Lead a staff team with training and operation of entire laser cutting studio. Facilitated project design assembly methods and limits.

### TOOLS

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#### Project Management:

Revit and CAD full set production and coordination. Oversee work share sync, families, sheets and parameters.

#### 3D Sculpting:

Multi-scale Rhino and Sketchup modeling. Grasshopper and pluggins. Multifaceted program user and data extrapolation.

#### Rendering:

Enscape, Lumion, and Midjourney. Visuals and Animations enhanced by Adobe CS for music and post production.

#### Presentation:

Comprehensive vision packages organized via Illustrator and Powerpoint consulting. Indesign for art board and book prints.